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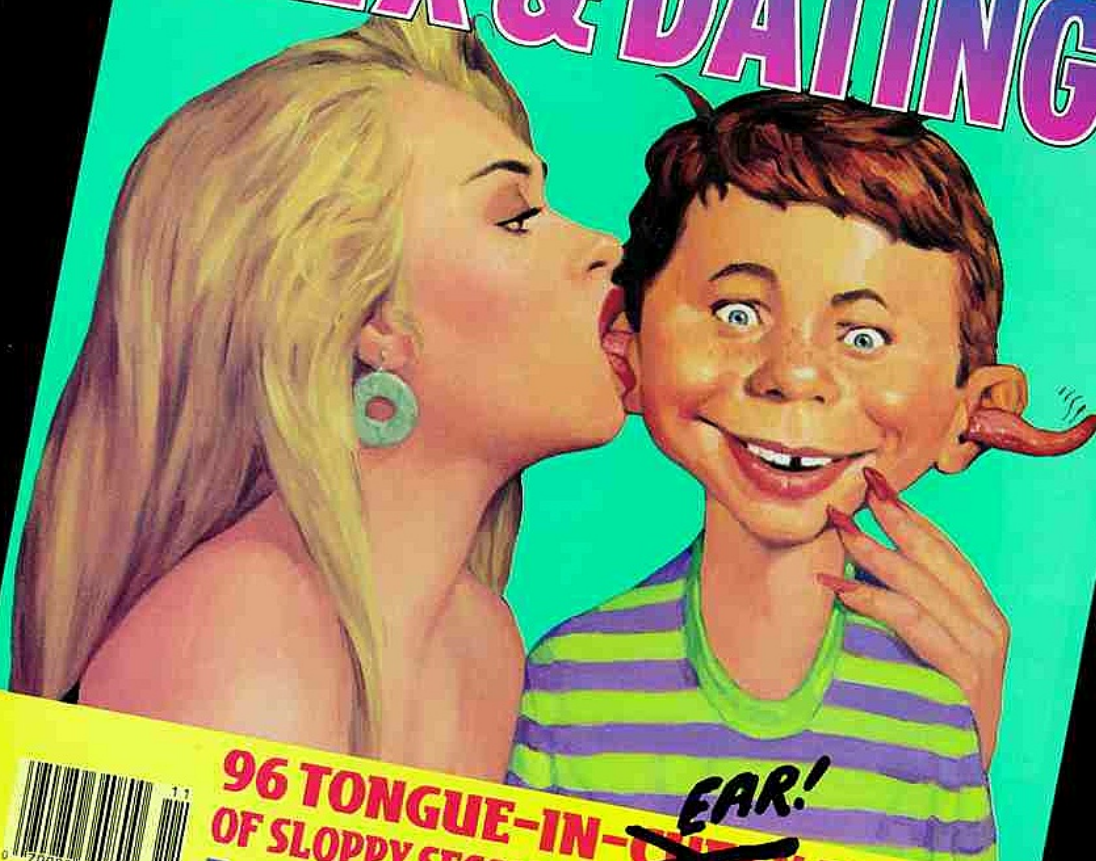
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"How is it that people looking for a helping hand tend to overlook the one at the end of their own arm?"

—Alfred E. Neuman

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FRONT COVER ARTIST: MORT DRUCKER

BACK COVER PHOTOGRAPHER: IRVING SCHILD

BACK COVER MODEL: CHRISTOPHER NACINOVICH

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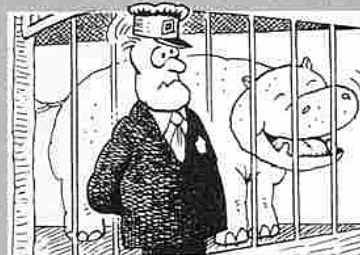
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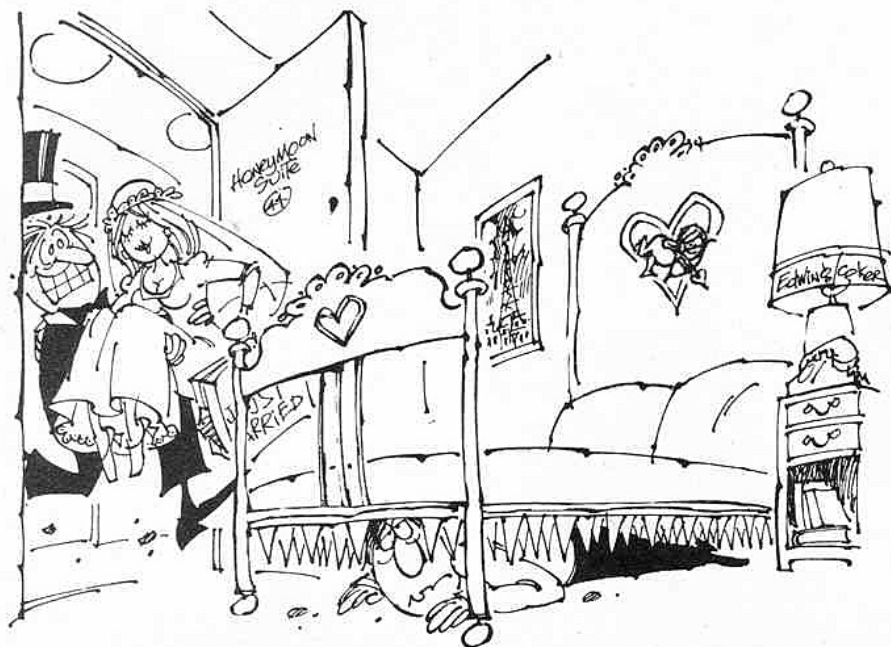
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WHY KILL YOURSELF?



JUST BECAUSE YOU MISSED THE
LAST ISSUE AT THE NEWSSTAND?

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USE COUPON OR DUPLICATE

LETTERS AND TOMATOES DEPT.



THAT'S JUST PEACHY KEENEN

I'm a big fan of MAD Magazine. I grew up and lived across the street from a warehouse and would break in and steal issues as a child. It was a pleasure to see myself depicted in MAD. I tip my hat to you for a funny and bone-crushing parody, much like the ones I've delivered to others. I had been waiting to see who would do a parody of me and my family. It's nice to see, as usual, MAD do it first and best.

Keenen Ivory Wayans
Creator, *In Living Color*
Hollywood, CA



In Living Color Creator Keenen Ivory
Wayans as he appeared in MAD #317's
Television Satire, "In Livid Color."

MORON MAIL

Hey! I was bored out of my skull at work,
so I picked up issue #319. Now I'm no longer
bored; I'm suicidal. Thanks!

Scott Maiko
Los Angeles, CA

They don't call us the "Kevorkians of Comedy"
for nothing!—Ed.



SUBSCRIPTION LETTER OF THE MONTH

I've enclosed my check for \$13.75 (cheap!)
in order to start my son Chris's subscription
to MAD. I grew up reading your magazine
and look at me now—I'm a 40-year-old suc-
cessful businessman, a registered Republi-
can, happily married (honest!) and a mem-
ber of the NRA with most of my hair
(although graying). So here's your chance to
screw up the next generation! Thanks.

Don Leighton
Longwood, FL

Let's get this straight: Registered Republican?
NRA member? Hairy? God, we've created a
monster! Quick, get the wooden stakes and
garlic!—Ed.

MY OH MAYIM!

Thank you for "Blah-Sum" in MAD #318! I've been a fan for years and was flattered to be in your mag. The execution was hilarious! Thanks! I'm serious!

Mayim Bialik
Los Angeles, CA



Lovely Blossom star Mayim Bialik checks out our MAD spoof "Blah-Sum" in issue #318. Now are you ready for a surprise? Check out our next issue for an exclusive, one-on-one REAL interview with Ms. Bialik herself! Tell everyone you know! Tell everyone you don't know! Fa fa fal

MAD JACKPOTRZEBIE!

A recent CBS/Gallup poll didn't mention MAD Jackpotrzebie at all, but that doesn't mean you can't play! If the number printed on the upper-right-hand corner of the cover of your copy of MAD Collector's Series #6 matches one of the randomly selected numbers printed below, you win a free one-year subscription to MAD! To claim your prize, send the original cover (no photocopies) to: MAD Winner's Circle, 485 MADison Ave., New York, NY 10022. All prize claims subject to verification. Void in any state where prohibited by law. The only way employees of MAD or their relatives can enter is by wearing a disguise!

Here are the MAD Collector's Series #6
Winning Numbers!

0,003,044	0,251,199	0,573,121	0,751,286
0,036,018	0,285,180	0,580,833	0,821,561
0,054,857	0,306,943	0,590,653	0,831,257
0,081,230	0,317,814	0,605,521	0,909,009
0,082,233	0,320,575	0,646,748	0,918,345
0,174,575	0,356,883	0,649,116	0,922,671
0,184,063	0,362,858	0,649,608	0,940,801
0,188,519	0,383,010	0,692,190	0,944,938
0,222,133	0,391,593	0,718,163	0,949,458
0,240,513	0,417,088	0,724,404	0,971,046
0,241,293	0,468,364	0,734,474	0,990,369
0,247,233	0,552,067	0,743,344	0,992,631
	0,567,808	0,745,342	

ALL'S FAIR IN LOVE AND BERG

I enjoy your magazine as always, but what movies has Dave Berg been watching? In issue #317's "The Lighter Side Of..." he has a wife criticizing her husband for not making love in the "torrid" manner of the movie they're watching. WHAT torrid manner? I've rarely seen a movie where the man was anything but an emotionless robot!

Ellen Williams
Florence, SC

Ellen—The Film Dave had in mind when he created "The Lighter Side of Movies" was the Robert Redford/Demi Moore flick *Indecent Proposal*. We discussed your comments with Dave at length, and after much soul searching he decided to try again, hoping to achieve a level of "torrid-ness" more to your liking. Here now is a sneak preview of his upcoming "Lighter Side of Indecent Proposals"—Ed.

Okay, Kaputnik! The contract's all signed! You'll receive a million dollars for spending just one night with Woody Harrelson!

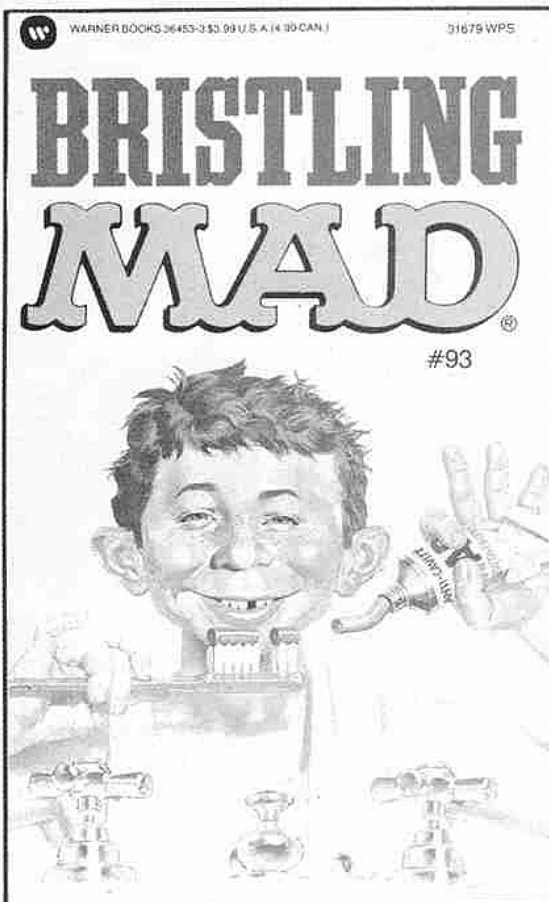
OH MY GOD!



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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

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TOOTH PULLED!
MORE LAUGHS THAN A
ROOT CANAL!
BRUSH UP ON YOUR
HUMOR WITH...



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Don't Decay!

"May the Floss Be With You!"

MAD's
BIG
QUESTION
OF THE
ISSUE

WHAT IS A MORE
APPROPRIATE NAME FOR
SOCKS THE CAT NOW
THAT HE LIVES IN THE
WHITE HOUSE?

When he was chasing sickly mice around that backwater hamlet known as Little Rock, Socks was a fine name, but in the go-go town of Washington, D.C. "Socks" just doesn't cut it! After all, He's got his own Secret Service men now! Mail or fax your suggestions for a new name for the nation's First Cat to:

MAD'S BIG ANSWER
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New York, NY 10022

FAX
NUMBER
(212) 752-6872

On TV, there is a regular gathering of weird-looking, unworldly, strange and misshapen people we should be thankful we never have to meet face to face. But enough about the McLaughlin Group! The weird and misshapen people we're talking about are the crew on ...

I'm **Mules O'Brain**, the engineer on **Deep Space Swine!** This is one of the **oldest** space stations in operation! **How old** is it? **So old** that we can't even **generate** our own **power!** We're **plugged** in back on **earth!** But at least we can **boast** that we have the **world's largest extension cord!**

I just became the father of a bouncing baby blender!

STAR BLECCH

DEEP SPACE SWINE

ARTIST: MORT DRUCKER

WRITER: DICK DEBARTOLO

I'm Quirk, a Ferengi kind of guy who runs the bar! People come in here, have a drink of **Druzzle-Up** and tell me their problems! I'm a **good listener**, and with these ears I can listen to about 15 or 20 customers at a time—and not miss a word!

I'm Doctor Flasher! Medicine in the 24th Century has advanced tremendously! It's no more "take two aspirins and call me in the morning." Now it's "take two **dymen-hydro-pullziums** and **beep** my communicator at 0700!"

I'm Lieutenant Fax! I have the **body** of a young woman and the **brain** of a 200 year-old man, which creates a **terrible** problem! My body has desires but my mind forgets what to do about them!

I'm Jerk, Captain Crisco's son! But you can **forget** about me, just like the **producers** did after the two hour **pilot episode**! Hopefully they're saving me for yet **ANOTHER** spin-off!

IT'S A RAID!

THE FRUGIES ARE COMING!

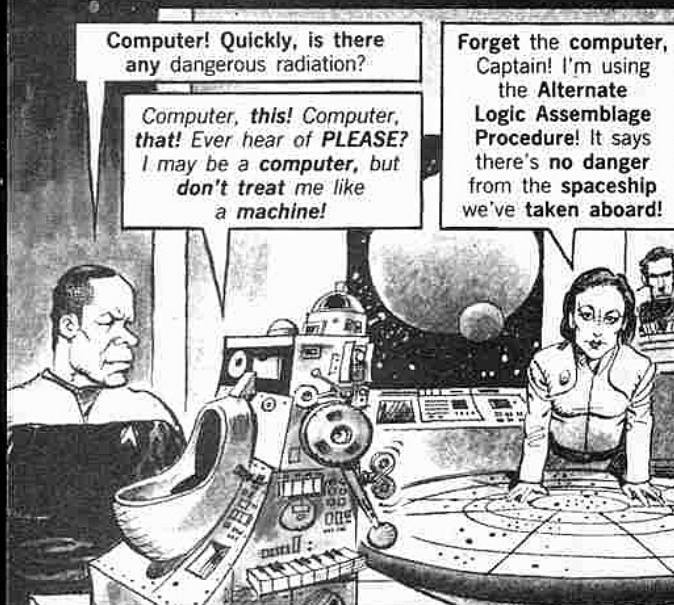
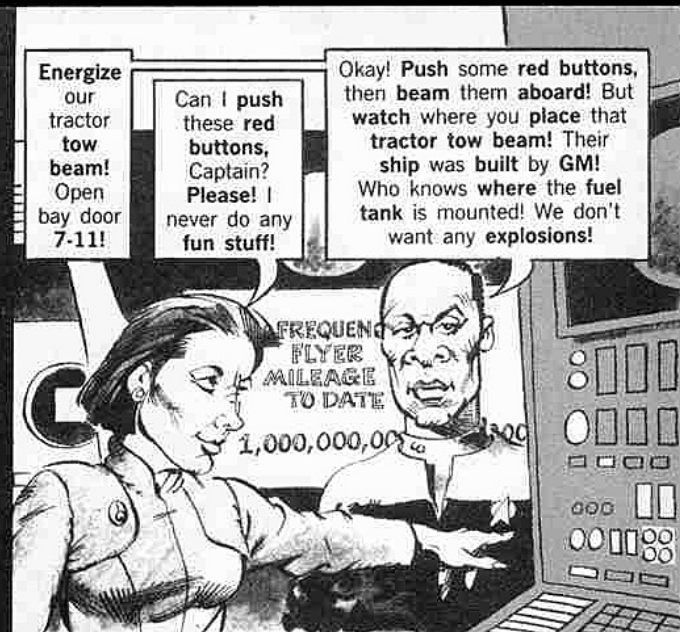
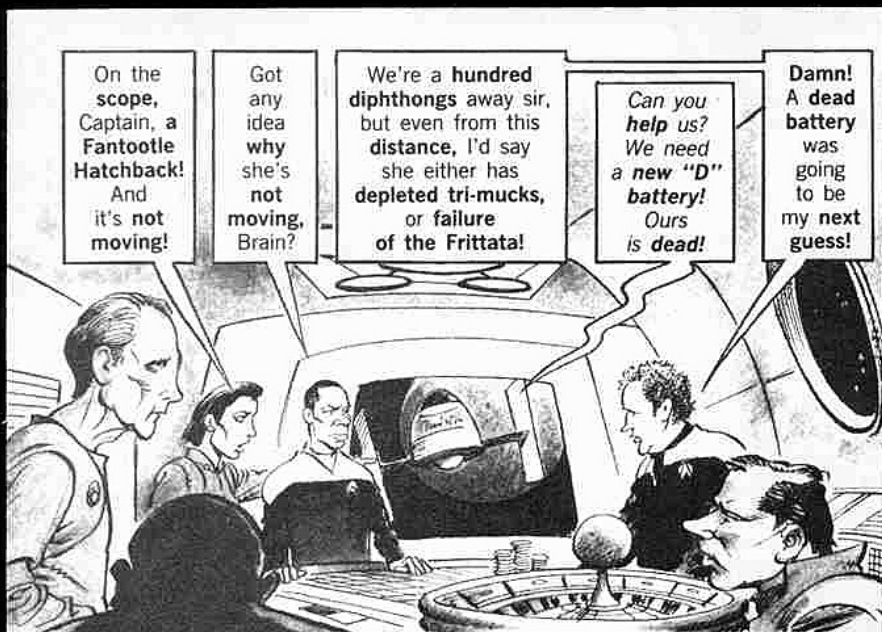
I HAVE A SON WHO IS SPACED OUT.

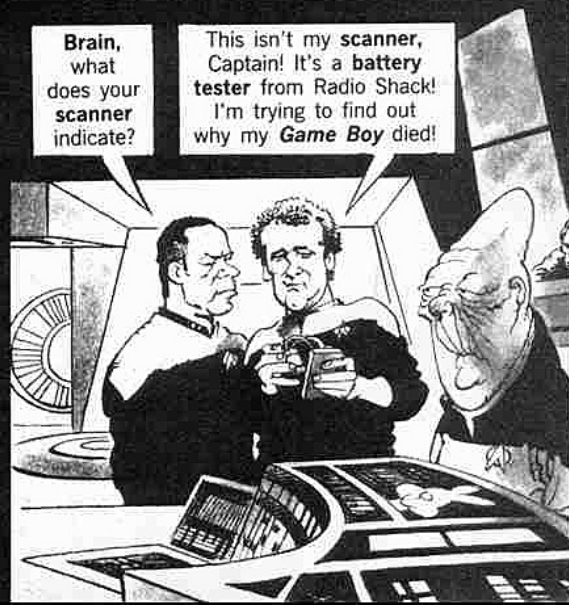
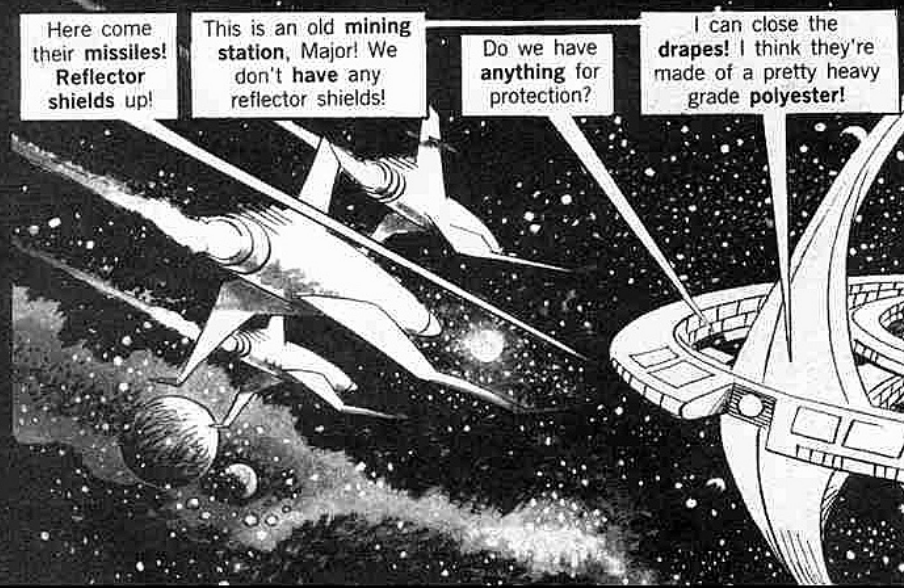
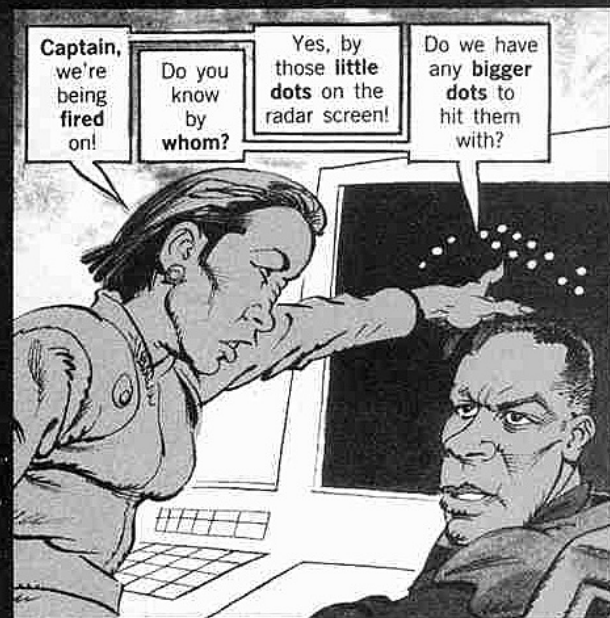
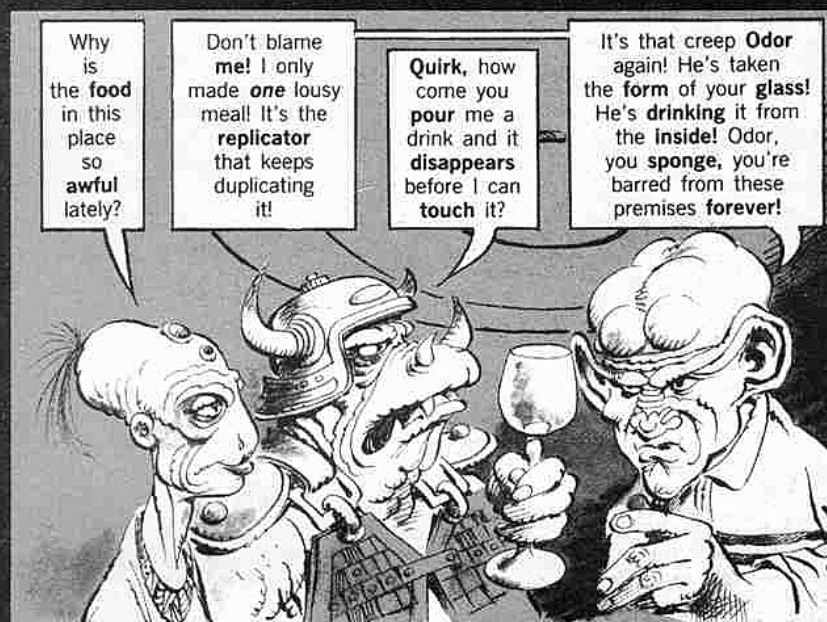
This joint serves the best cat stew in the galaxy!

Of all the outer space gin joints, in all the galaxies, in all the universe, why did they have to rip off our bar scene from **Star Bores**?

Of all the lines, in all the movies, in all the world, why did YOU have to rip off my best line from **Casablanca**?

space cat





The question is, why are we being attacked?

I don't know why you're surprised, Captain! In the tradition of all *Star Trek* shows, we're attacked and our ship is in jeopardy on every episode!

I'm afraid the spaceships may be after us! We're escaped prisoners!

Careful Captain, he's got a Ronco Twin-Laser Turbo-Dicer-Slicer Vaporizer!

I'm taking command of the Space Station!

But what do you know about running a Space Station?

You don't fool me with your meaningless technical jargon! I know about the hidden lever! The entire thing is driven by this one control marked "FORWARD" and "STOP"!

Well... yeah, but it's easy to get them mixed up!



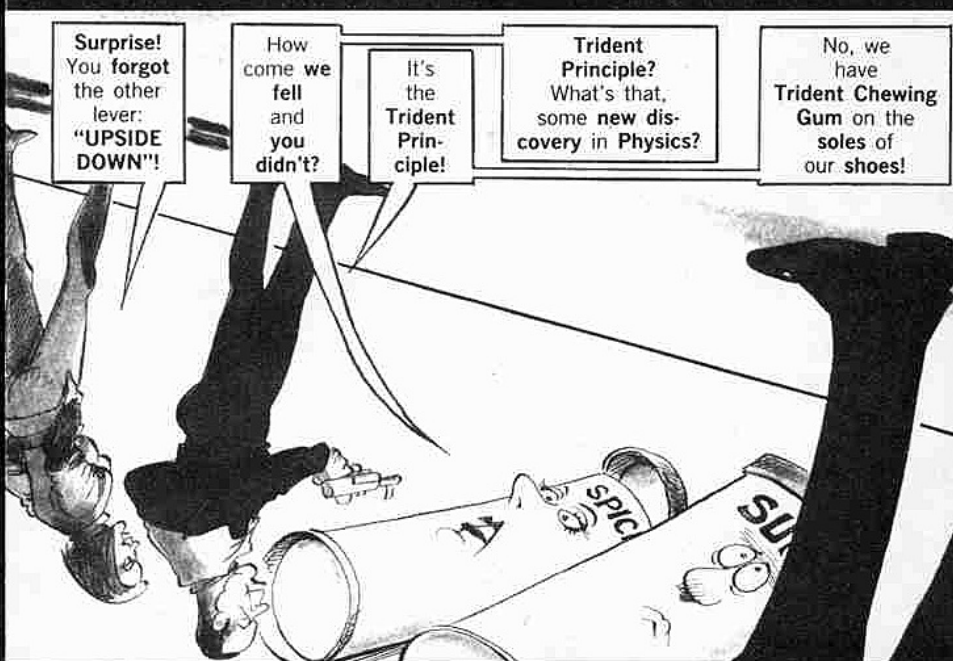
Surprise! You forgot the other lever: "UPSIDE DOWN"!

How come we fell and you didn't?

It's the Trident Principle!

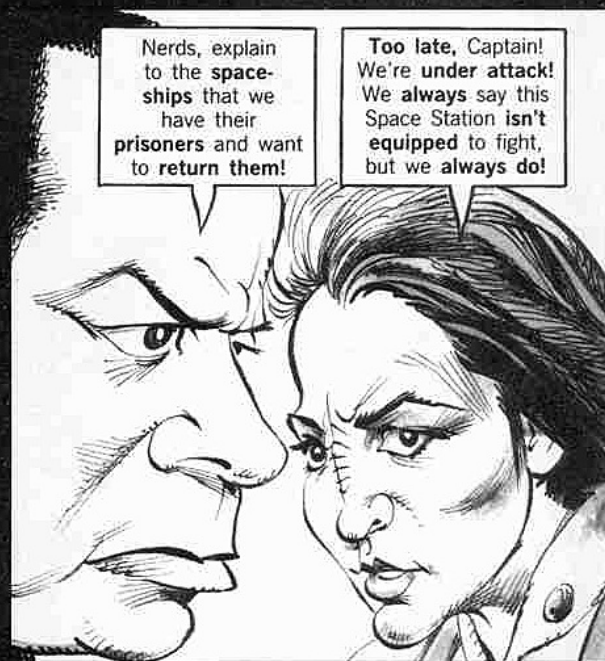
Trident Principle? What's that, some new discovery in Physics?

No, we have Trident Chewing Gum on the soles of our shoes!



Nerds, explain to the space-ships that we have their prisoners and want to return them!

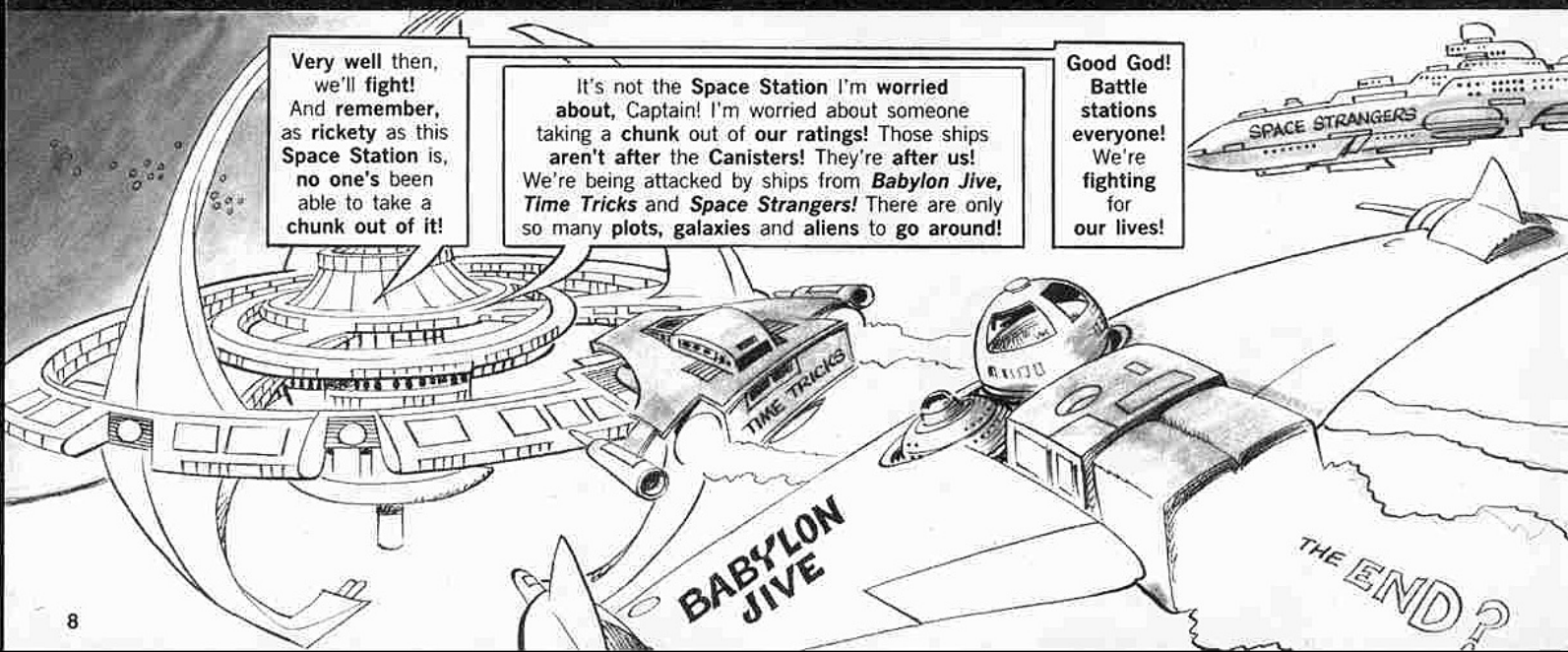
Too late, Captain! We're under attack! We always say this Space Station isn't equipped to fight, but we always do!



Very well then, we'll fight! And remember, as rickety as this Space Station is, no one's been able to take a chunk out of it!

It's not the Space Station I'm worried about, Captain! I'm worried about someone taking a chunk out of our ratings! Those ships aren't after the Canisters! They're after us! We're being attacked by ships from *Babylon Jive*, *Time Tricks* and *Space Strangers*! There are only so many plots, galaxies and aliens to go around!

Good God! Battle stations everyone! We're fighting for our lives!



THE MOST COMMON TYPES OF ACCIDENTS IN AMERICA



#1
Auto Accidents

#2
Falls

#3
Drownings

#4
Burns

#5
Poisonings

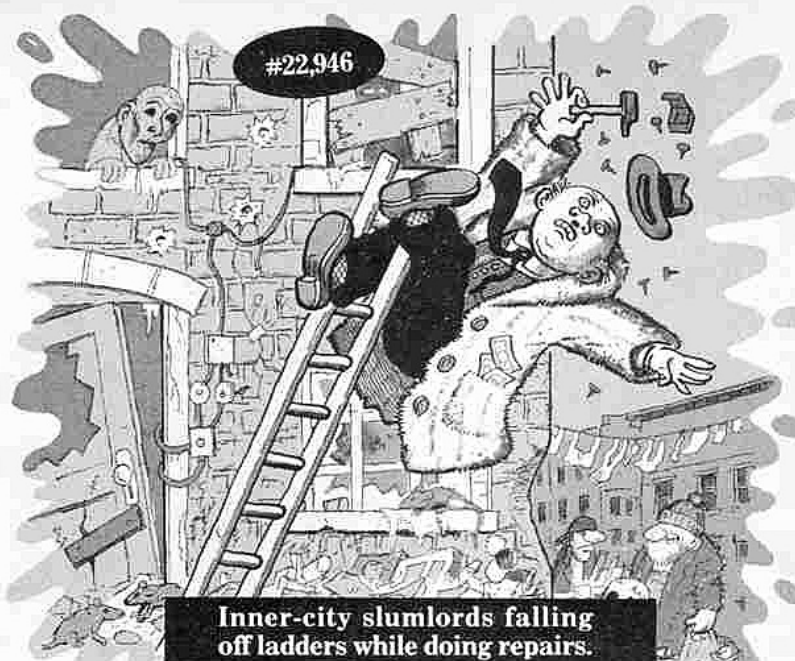
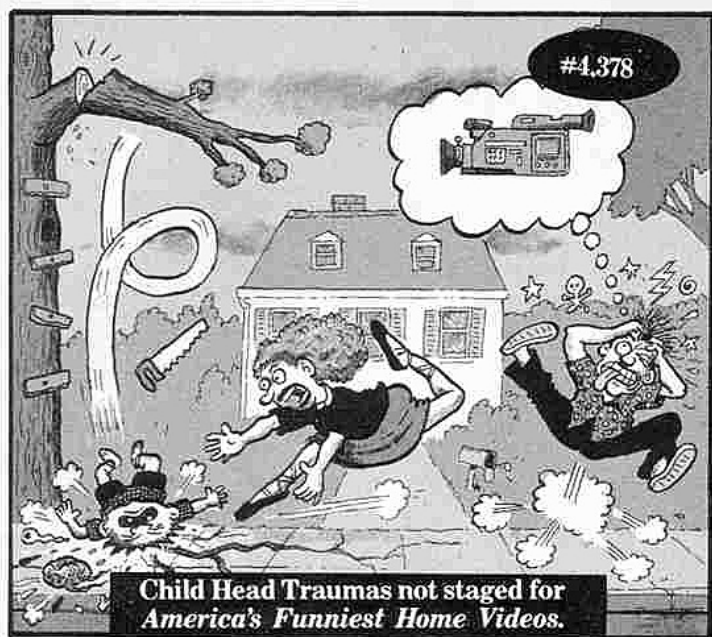
America is an accident-prone place. Every year, millions fall victim to one of the "Big 5" above. But, hey! Cheer up! There are plenty of other mishaps and maladies farther down the list that you probably don't have to worry about at all! Take, for instance, some of these ...

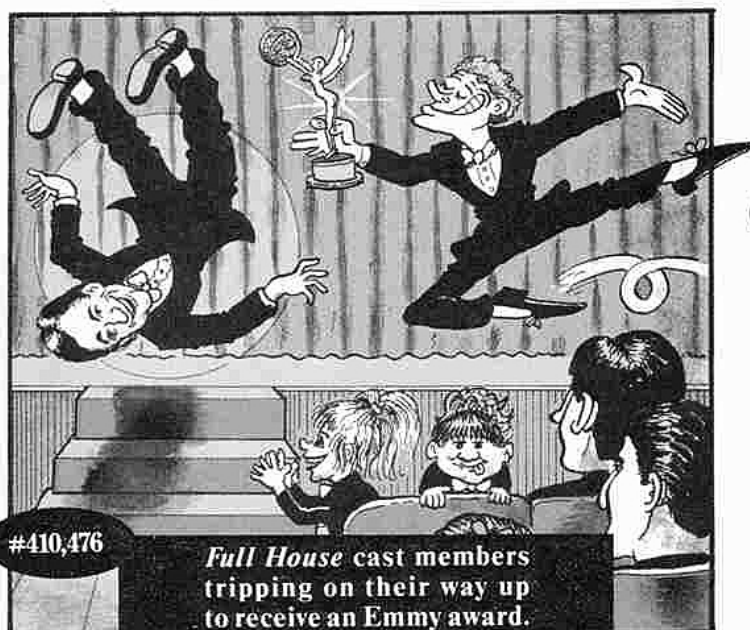
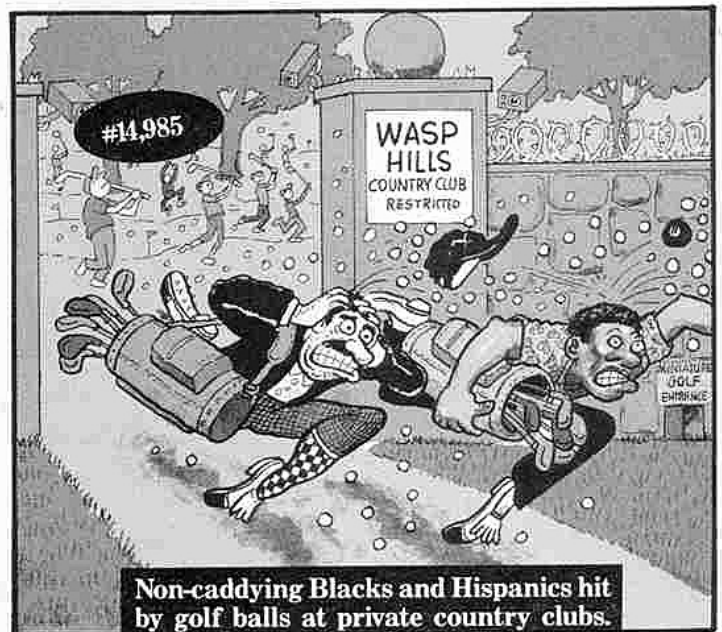
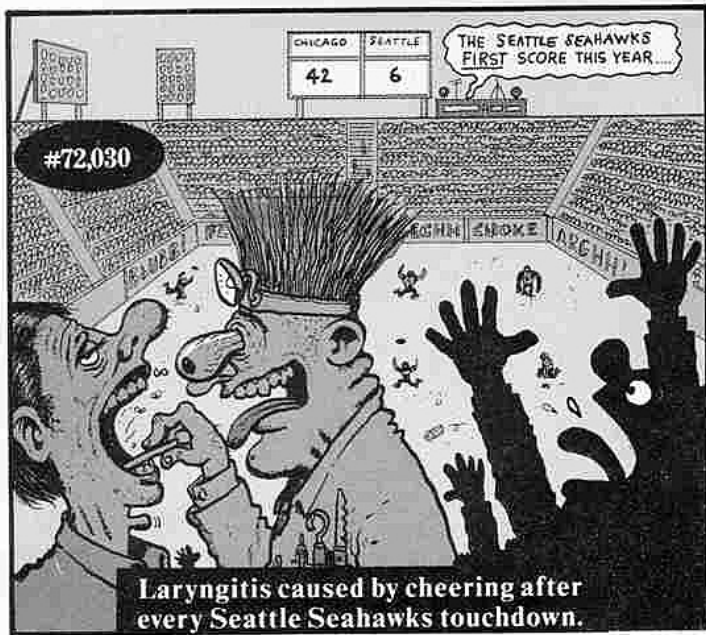
LEAST COMMON

ACCIDENTS and INJURIES

IN AMERICA







hang on by doing ordinary commercials. But what if that doesn't work? Well, then it's time for these haughty has-beens to take the next step, as we'll see...

Jobs As Product Logos

WRITER: BRENT BROWN



JOHN GOODMAN & ROSEANNE ARNOLD
for
CAMPBELL'S SOUP



GLENN CLOSE
for
BLUE BONNET MARGARINE

Justify my tan!



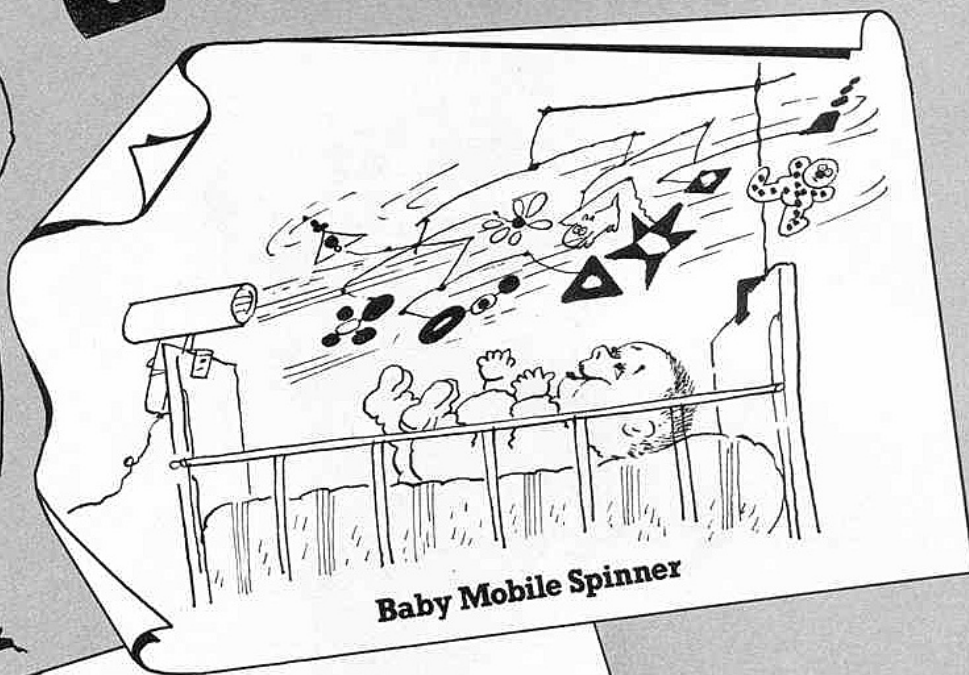
MADONNA
for
COPPERTONE



STEVEN SEAGAL, JEAN-CLAUDE VAN DAMME
& **CHUCK NORRIS**
for
KELLOGG'S RICE KRISPIES

OTHER USES

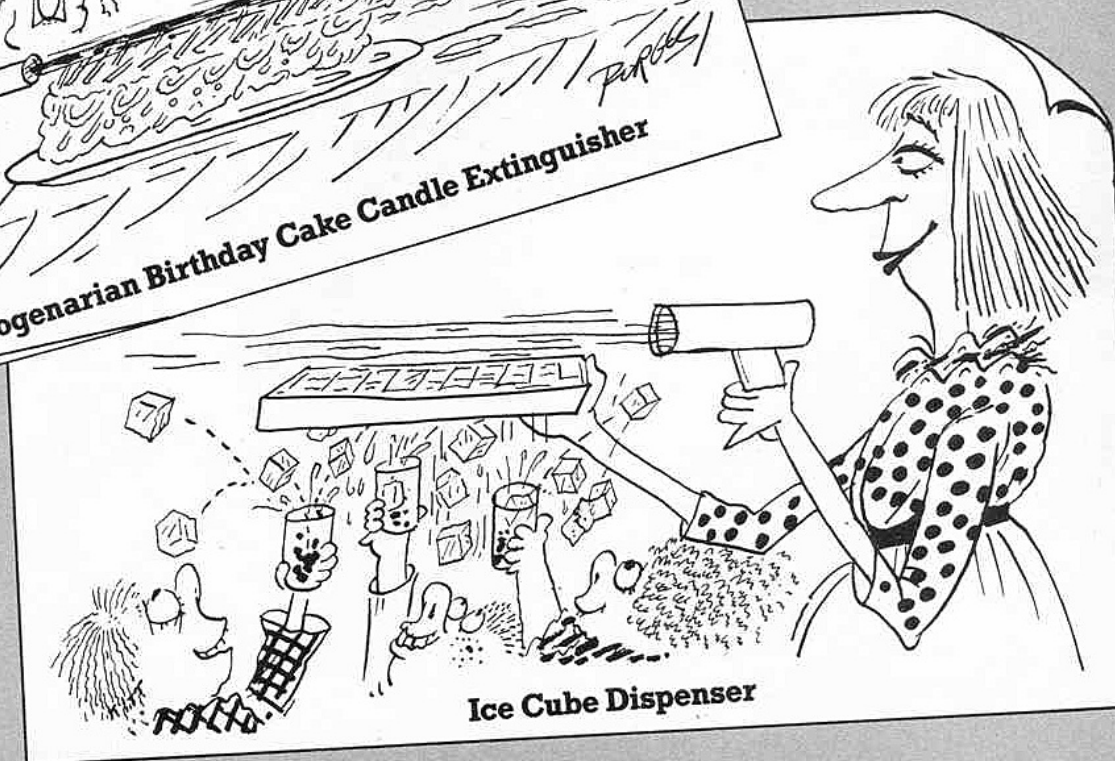
ARTIST AND WRITER: PAUL PETER PORGES



Baby Mobile Spinner



Octogenarian Birthday Cake Candle Extinguisher



Ice Cube Dispenser

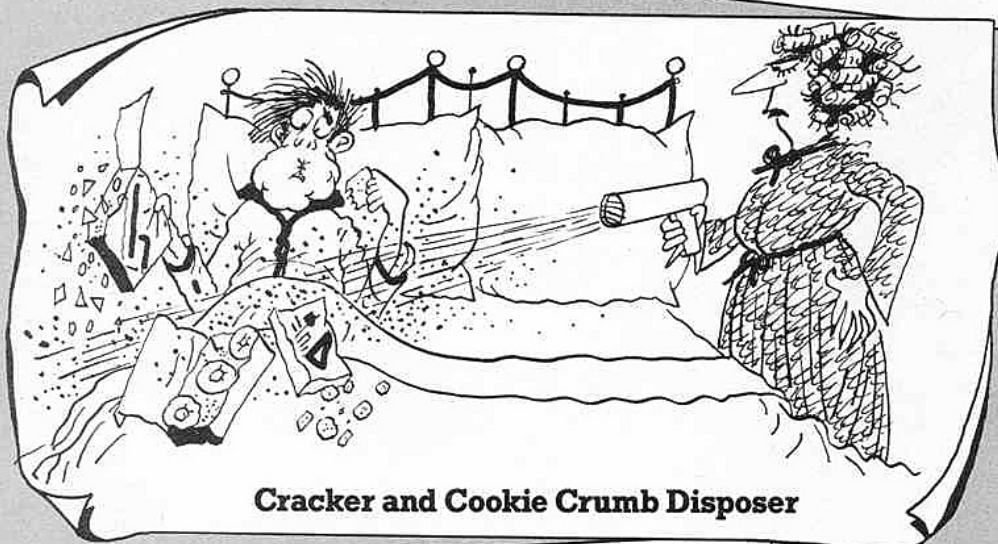
for BLOW-DRYERS



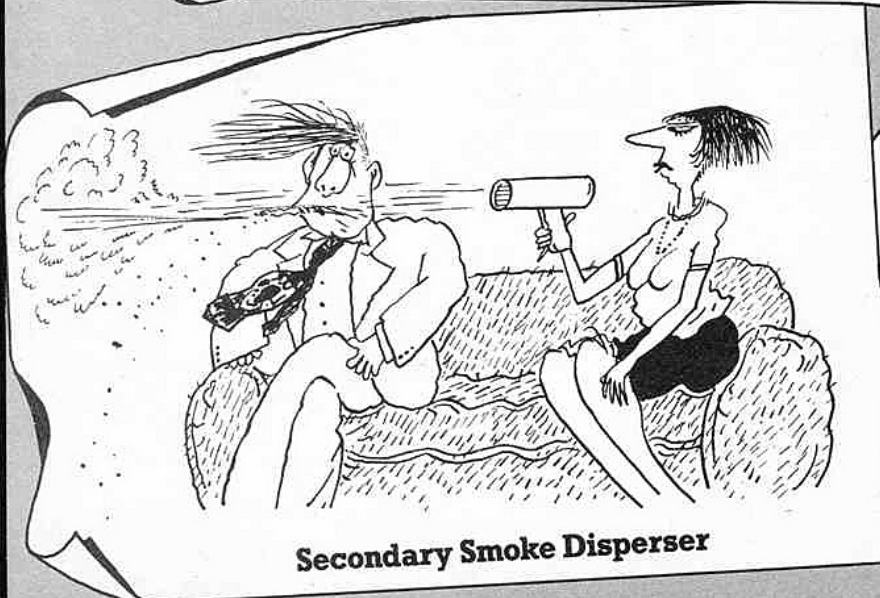
Eyeglass Defroster



Dog Odor Diverter



Cracker and Cookie Crumb Disposer



Secondary Smoke Disperser



Harmonica Bass Section

DRIVING



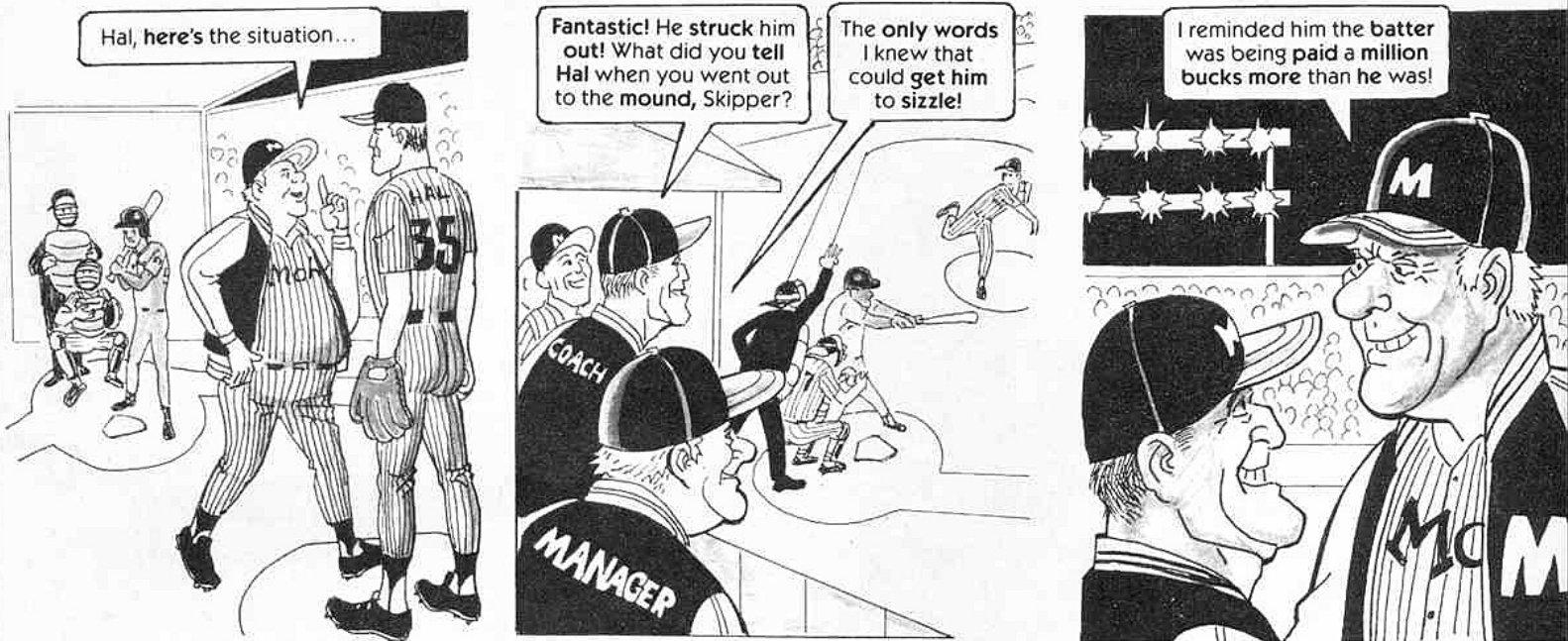
BERG'S-EYE VIEW DEPT.

The Lighter

DATING



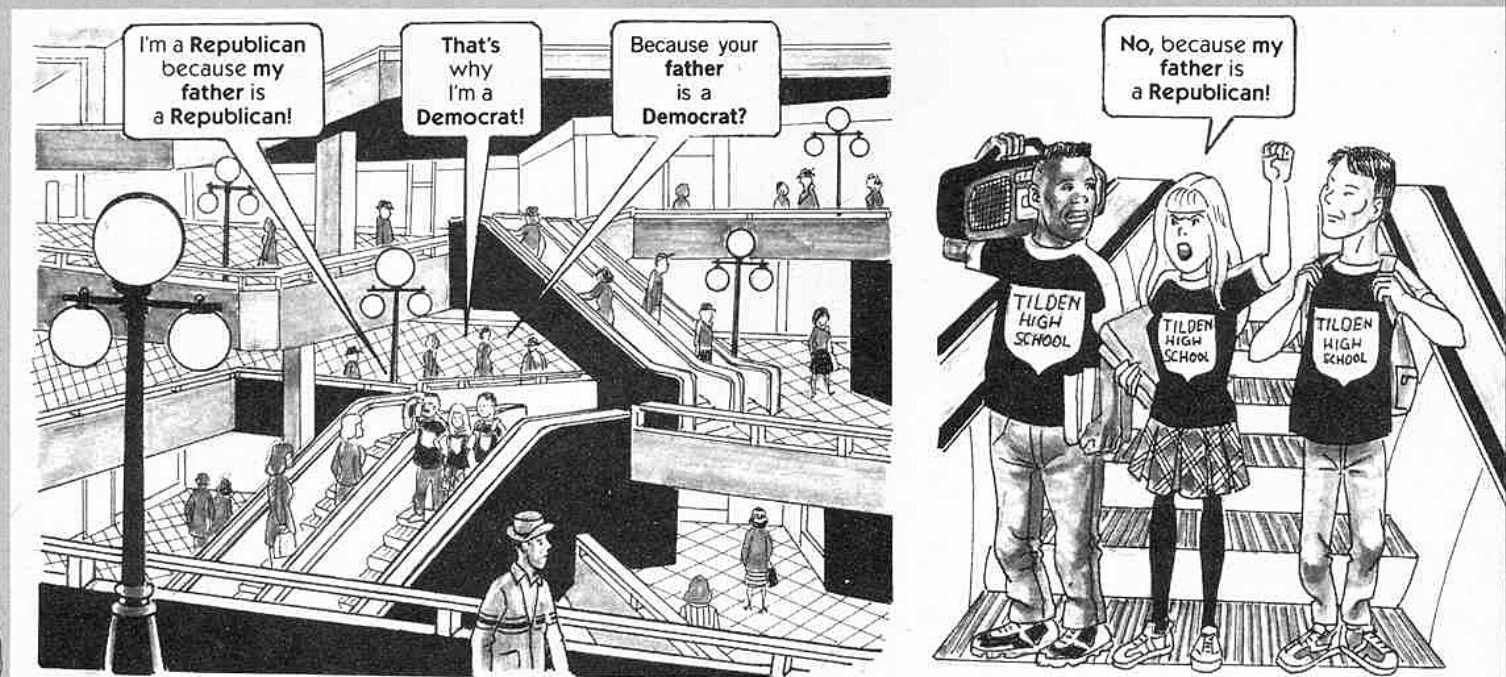
BASEBALL



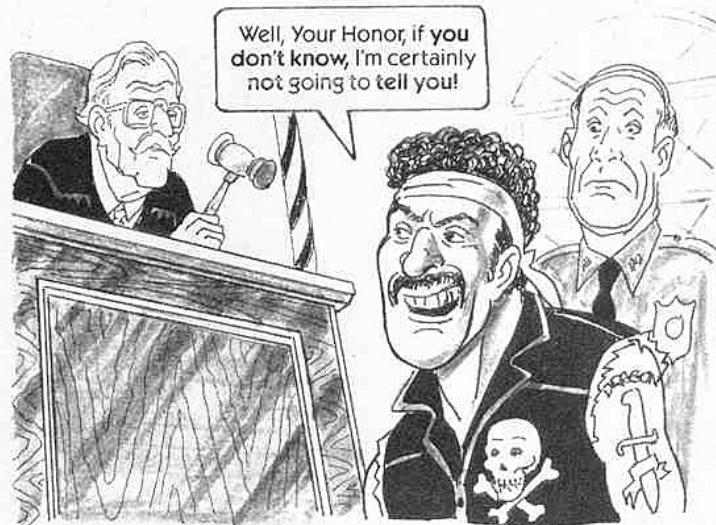
Side Of...

ARTIST AND WRITER: DAVE BERG

POLITICS



JUSTICE



BABY SITTING



RELATIONSHIPS



SOCIAL DRINKING



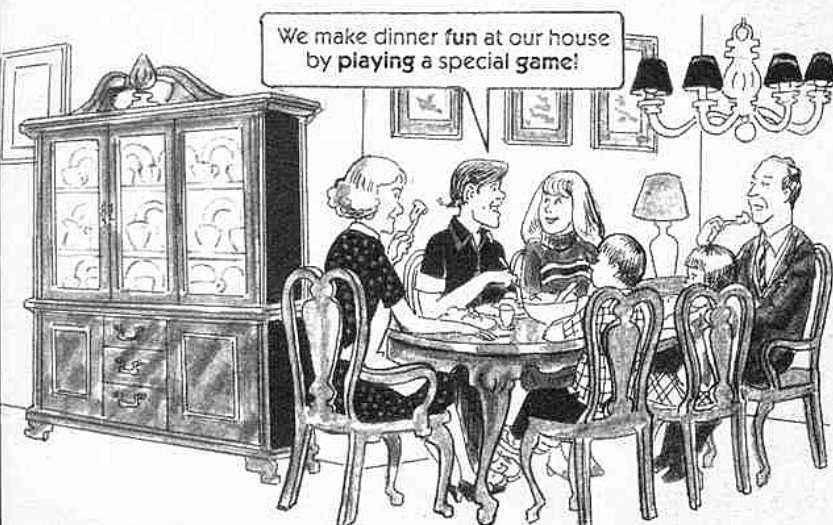
PRECAUTION



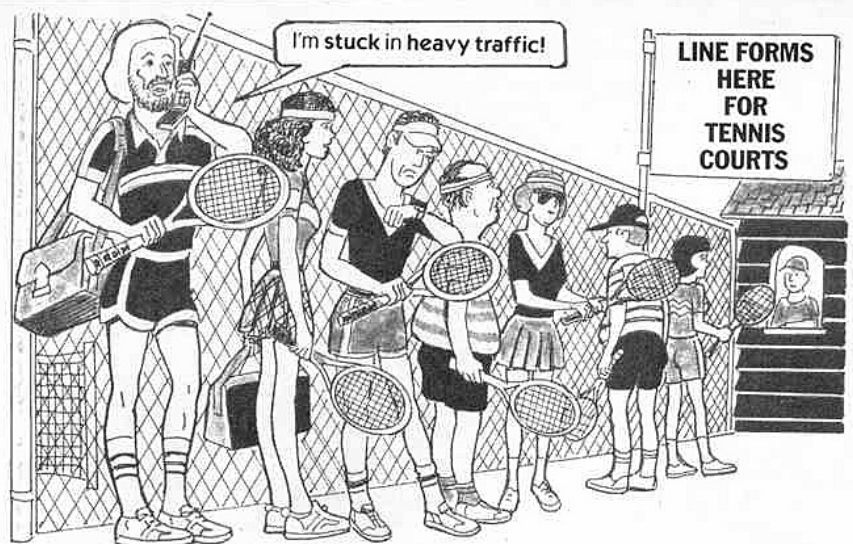
HOTELS



HOME COOKING



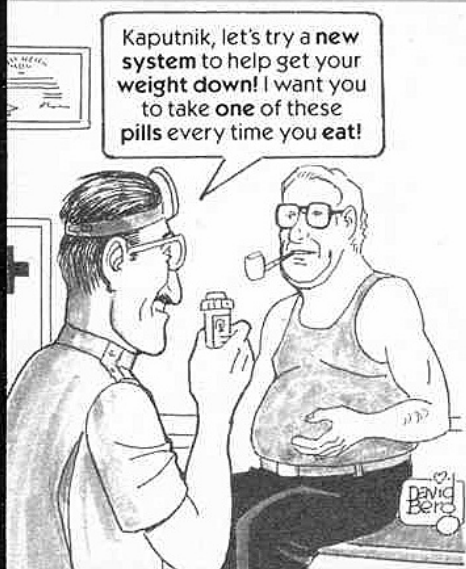
THE OFFICE



SCHOOL



DOCTORS



OPERATING DIE-RECTIONS DEPT.

The legal and ethical arguments surrounding a patient's right to determine his or her own fate are indeed complex and difficult ones. One doctor, Jack Kevorkian, firmly supports a patient's right to die—and has constructed a machine that assists people in doing so. Dr. Kevorkian hopes his point of view becomes the accepted one and that his "suicide machines" become commonplace and available to everyone. Well, Doc, if that happens, your machine will be manufactured by the thousands, sold in retail stores like four-slice toasters or 10-speed blenders and come with one of those dumb instruction manuals just like every other silly household appliance! A manual like...

ARTIST: BOB CLARKE

WRITER: CHARLIE KADAU



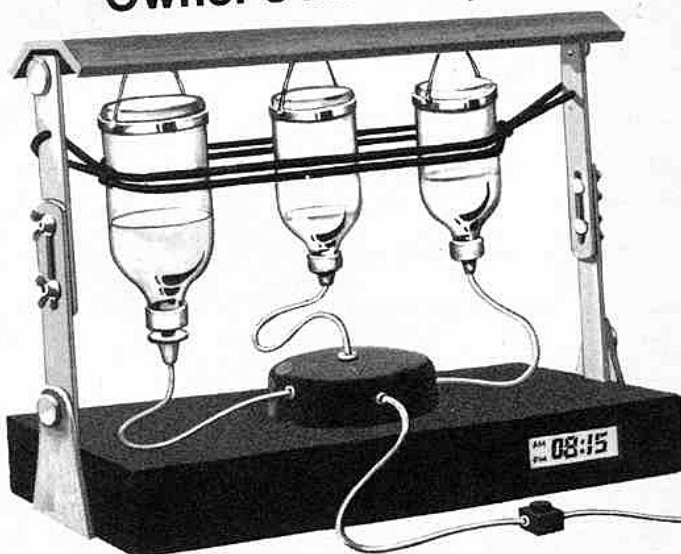
The

Panasony

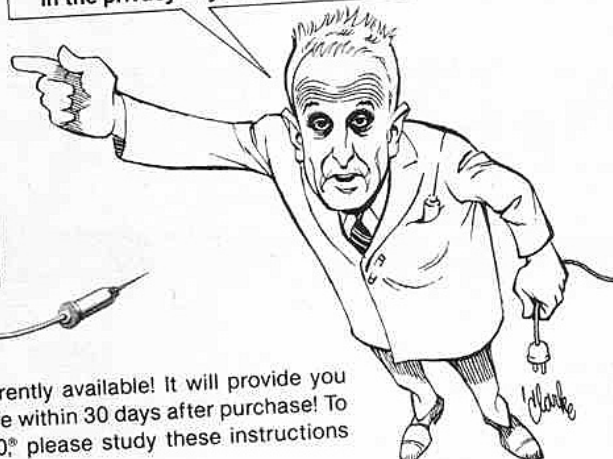
Model No.

RIP 2000® Suicide Machine

Owner's Manual/Operating Instructions

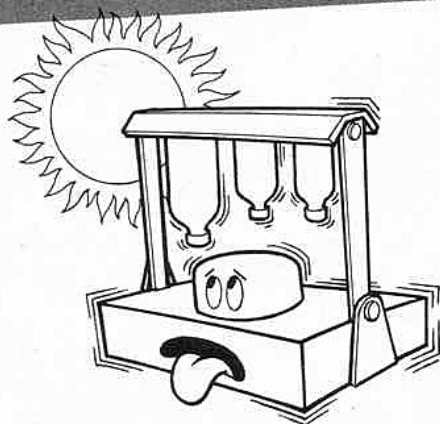


Hi! I'm Dr. Jack Kevorkian!
I invented the Suicide Machine!
Now, through an exclusive licensing
agreement with Panasony, you can
enjoy the efficiency, quality and
FINALITY of my machine
in the privacy of your own home!

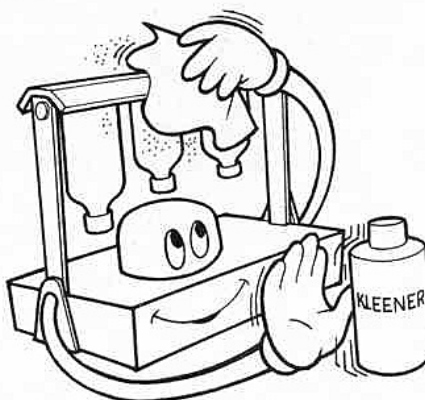


Congratulations! You have purchased the finest Suicide Machine currently available! It will provide you with a lifetime of trouble-free service, provided you use it to end your life within 30 days after purchase! To insure optimum performance and enjoyment of your model RIP 2000®, please study these instructions carefully.

GENERAL CARE OF RIP 2000®



Do not locate your Suicide Machine where it may be exposed to direct sunlight, heat or intense vibration.



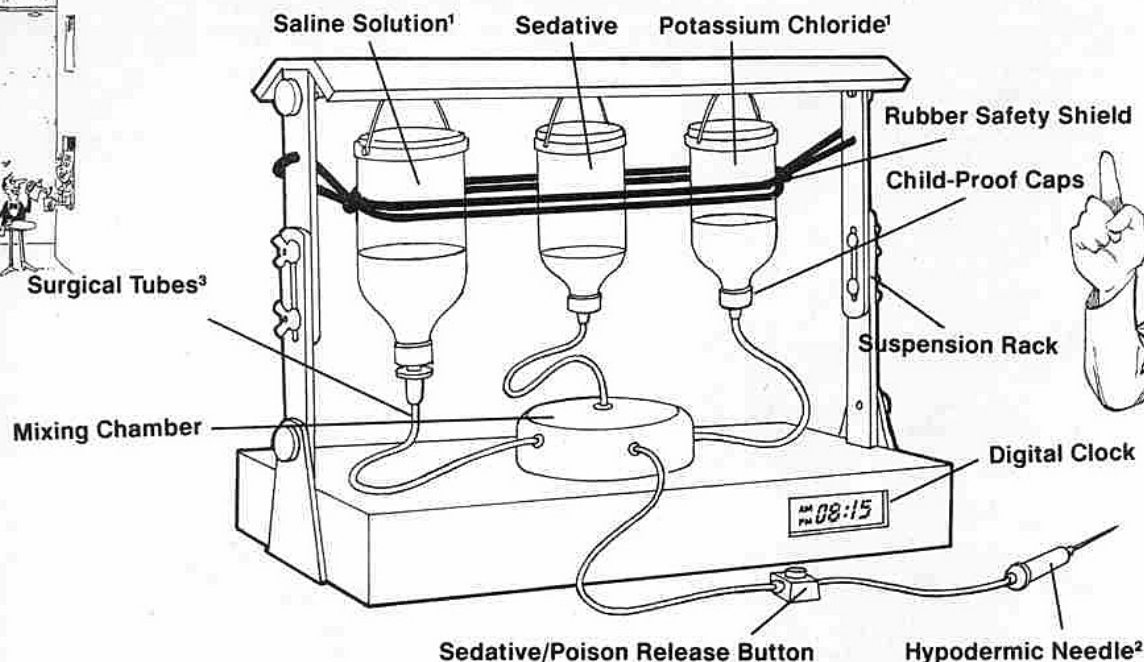
Use only a soft dry cloth to clean your Suicide Machine. Water or cleaning solutions may impede the lethal ability of the unit.



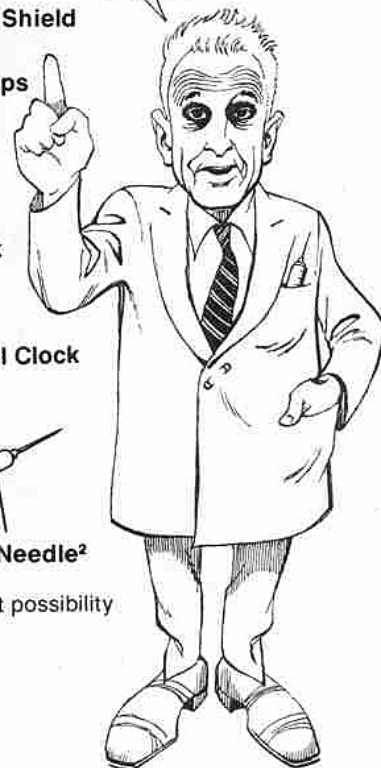
Do not expose your Suicide Machine to rain or moisture—fire, electric shock or other personal injury may result!



BEFORE USING, BECOME FAMILIAR WITH THE PARTS OF YOUR NEW RIP 2000® SUICIDE MACHINE



Use your
Suicide Machine
safely!



¹Use of Panasony brand Potassium Chloride and Saline Solution is recommended. To prevent possibility of allergic reaction, consult your physician for choice of sedative.

²Rub alcohol-soaked cotton on arm at needle insertion point to reduce chance of infection.

³Keep the poison delivery tube clean. It may be occasionally rinsed with warm water.

OPTIONAL ACCESSORIES ORDER FORM

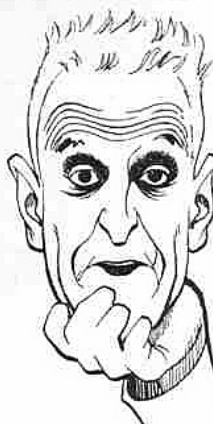
item	price	qty.	amt.
Suicide Machine Dust Cover	\$14.95		\$
Mint Scented Poison Solution	\$7.95/pint		\$
Wireless Remote Control	\$12.95		\$
6-foot Poison Extension Tube	\$17.95		\$
Brass Monogram Plate ("this Suicide Machine belongs to")	\$9.95 (up to 3 initials)		\$

handling \$3.00

sales tax \$

total payment (MUST be received in advance) \$

The perfect
complements
to your new
Suicide Machine!



WARRANTY AND SERVICE INFORMATION

The Panasony RIP 2000® Suicide Machine includes a limited 1-year warranty on all parts

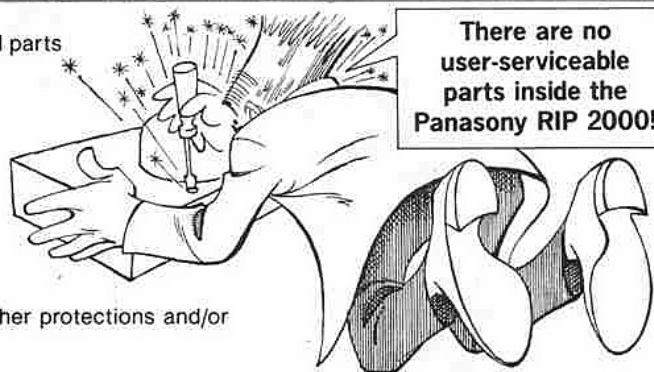
Warranty does not cover:

furniture or other items broken or damaged by slumping lifeless body.

clothing or other fabrics stained by poison solution.

unpaid credit card bills run up by user before killing self.

(Because of state and municipal laws, your survivors or next of kin may have other protections and/or rights not outlined in this manual.)



Should your suicide machine require service, contact the nearest Authorized Factory Service Center:

AUTHORIZED FACTORY SERVICE CENTERS

Northeast	Midwest	Western	Southern	Europe	Asia
5 Grim Reaper St. Boston, MA 34596	22-14 Demise Dr. Dallas, TX 70911	667 Expired Road Whittier, CA 90076	221 Mortality Way Atlanta, GA 78659	35 Perish Circle London, England	1 Dead Road Bangkok, Thailand
covers: CT, DE, ME, MD, MA, NH, NJ, NY, PA, RI, VT, VA, WV	covers: IL, IN, IA, KS, KY, MI, MN, MO, NE, ND, SD, WI, OH	covers: AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, WY	covers: AL, AR, DC, FL, GA, LA, OK, MS, NC, PR, SC, TN, TX	covers: England, France, Germany, Spain, Scandanavia, Benelux nations	covers: Japan, Korea, India, Nepal, Mongolia, Borneo, Sri Lanka, Turkey

RIP 2000® SUICIDE MACHINE TROUBLESHOOTING GUIDE

PROBLEM: You are still alive.

TRY: Check connections to Suicide Machine; Is hypodermic needle in vein?

PROBLEM: You black out only temporarily, then wake up slightly nauseous.

TRY: Checking concentration of poison solution; use stronger dosage.

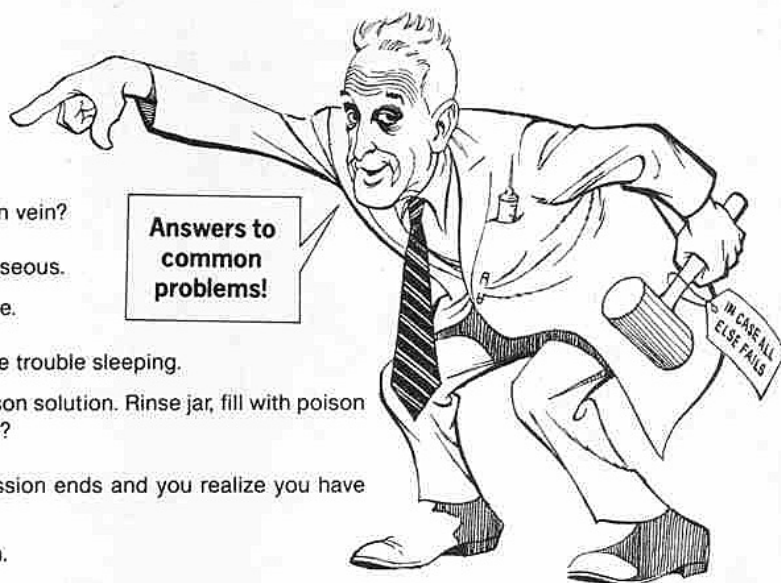
PROBLEM: After using the machine you feel extremely alert and have trouble sleeping.

TRY: 1. Someone has substituted Folger's coffee crystals for the poison solution. Rinse jar, fill with poison and try again. 2. Did you hook yourself up to a Mr. Coffee by mistake?

PROBLEM: After beginning to use the suicide machine your depression ends and you realize you have many good and valid reasons to go on with your life.

TRY: Nothing. It's too late. Try to become depressed with living again.

**Answers to
common
problems!**



WARRANTY REGISTRATION CARD

To qualify for warranty coverage, please complete this card and have your funeral director return it to us within 14 days.

Name _____

Address _____

City _____ State _____ Zip _____

Date of Birth: _____ Date of Expiration (Scheduled): _____

Name of next of kin _____

Where did you first hear about the Panasonic RIP 2000®?

- ☐ IRS Audit Bureau Waiting Room
- ☐ Buffalo Bills Post-Super Bowl party
- ☐ Court TV coverage of Kevorkian Trial
- ☐ On radio of car idling in closed garage
- ☐ Other: _____

What other suicide methods have you tried?

- ☐ Placing tongue on terminals of 9-volt battery
- ☐ Repeatedly Listening to Ozzy Osbourne Albums
- ☐ Driving GM truck
- ☐ Dining at Jack-In-The-Box restaurants
- ☐ Other: _____

Your Total Life Insurance Coverage:

- ☐ Under \$10,000
- ☐ \$10,000-\$19,999
- ☐ \$20,000-\$34,999
- ☐ \$35,000-\$49,999
- ☐ \$50,000 and Over

Panasonic occasionally makes the names of its customers available to other companies offering similar products or services. Do you object to receiving future mailings from these companies? (Please check one) YES _____ NO _____

Have you been waiting long?

I. SOAKEM M.D.

No, I've enjoyed every minute counting the twelve thousand eight hundred forty-three holes in your acoustic ceiling.

No, just since my mommy took me out of my stroller and left me here.

Sure, but it's okay. At least now I'm covered by Medicare.



Are you a ventriloquist?

No, I'm a dummy. He's a ventriloquist.

No, we're both dummies. You must be the ventriloquist.

No, all three of you are dummies. I'm the ventriloquist.



ALL JAFFEE DEPT.

NOTE TO TYPESETTER: Please leave space for intro here. We'll forward it to you as soon

Snappy STU Ques

Been fishing?

No, I jumped in the lake to save these poor critters from drowning.

No, hunting. These were all around the duck I was trying to shoot.

No, I made the mistake of petting them and they followed me all the way home.

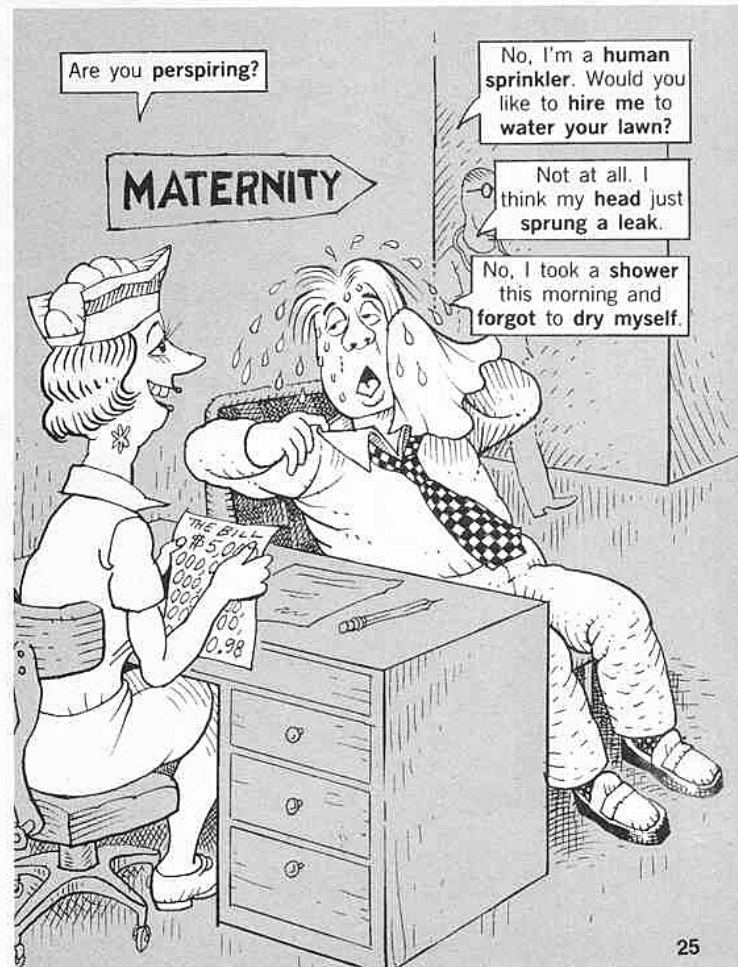
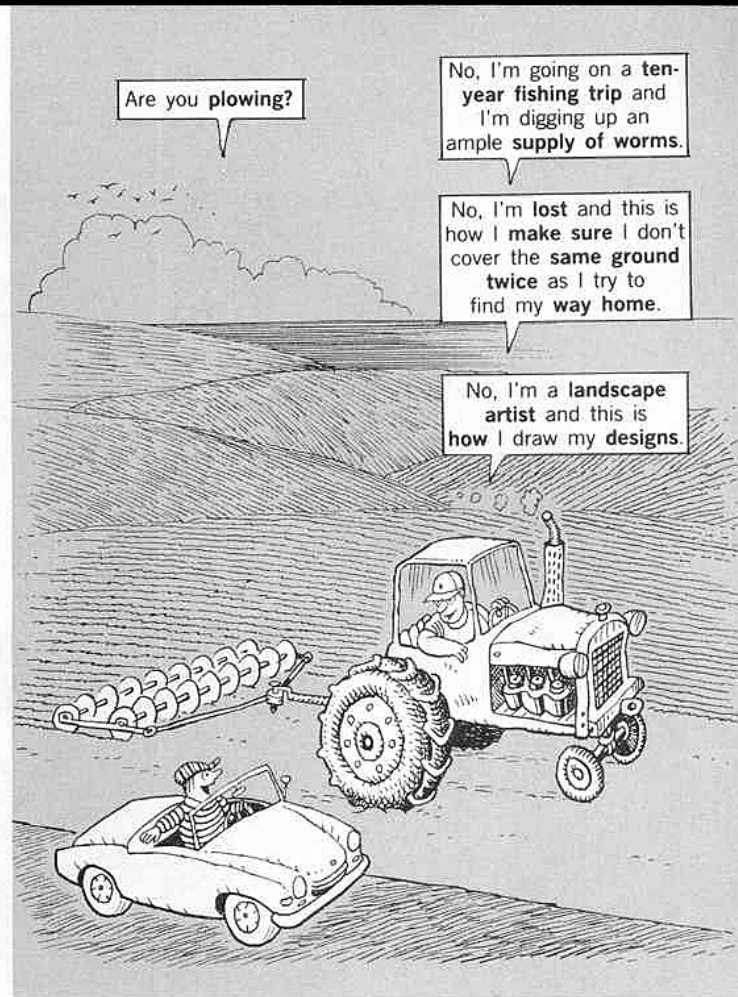
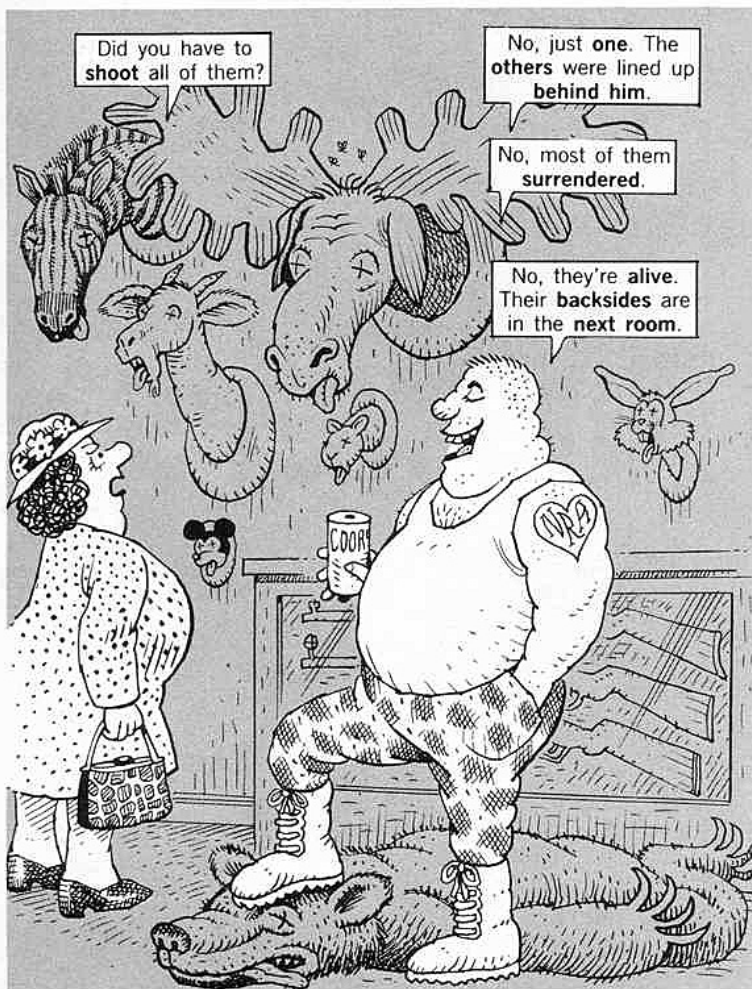


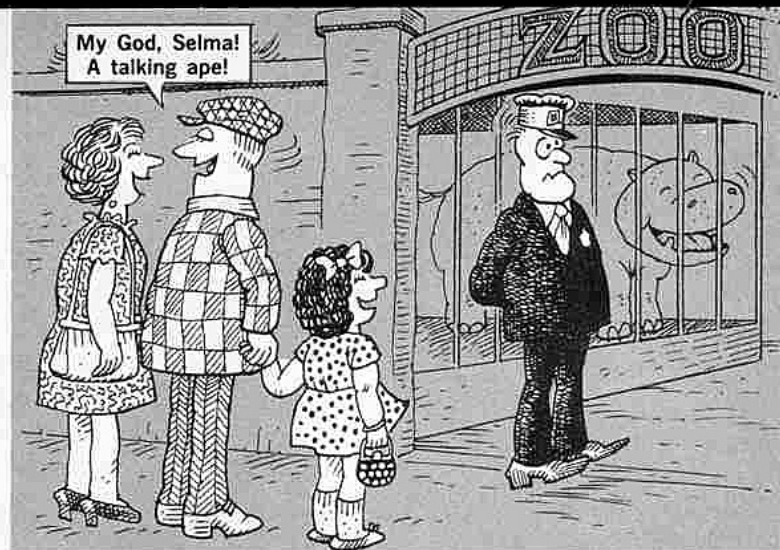
as we think of something interesting to say
about this premise we've run into the ground!



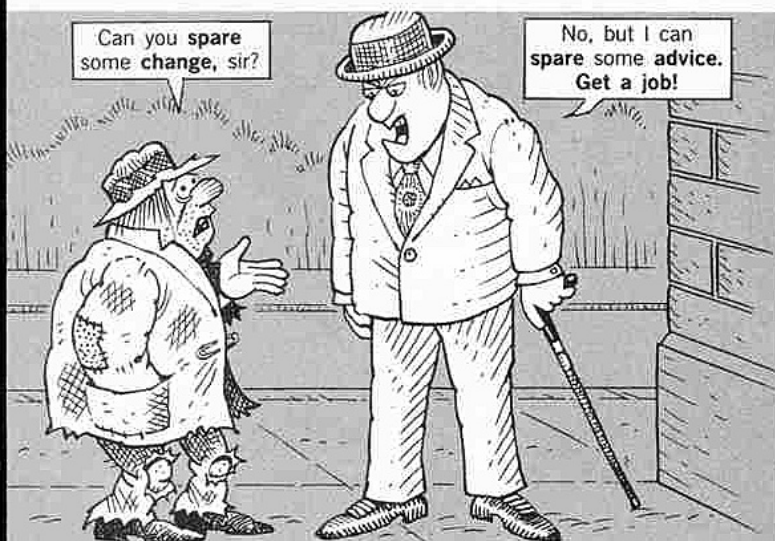
Answers to Rapid Questions

ARTIST AND WRITER: AL JAFFEE

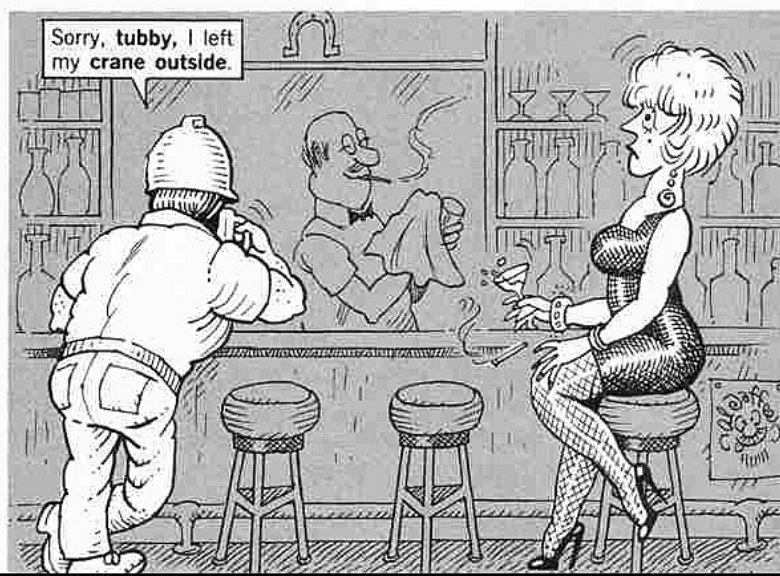
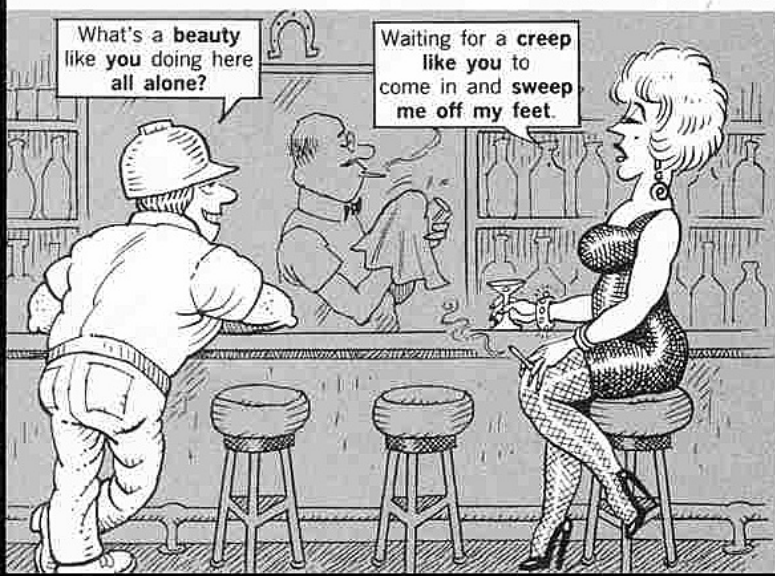


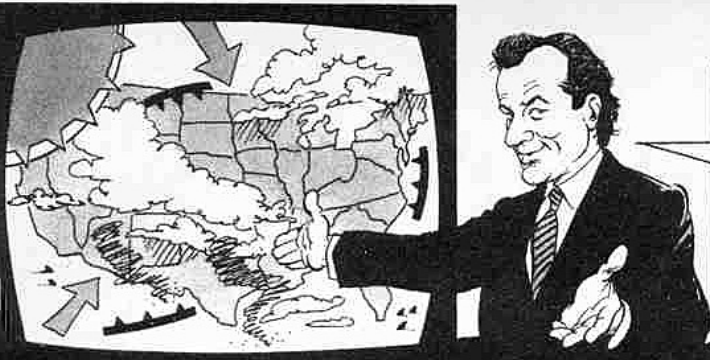


STINGING COMEBACKS



To Snappy Answers





REPLAY'S THE THING DEPT.

There's a **hot air** front moving across the country from **Hollywood** to local theaters along the **east coast!** It's about a **weatherman** who lives the **same day over and over again!** To get an **idea** of what **that's** like, try **re-reading** this introduction **10 times!** Then proceed to MAD's version of...

Torres

Groundhog Déjà Vu

ARTIST: ANGELO TORRES

WRITER: STAN HART

Why did you come along to Punxsutawney, Pennsylvania on this assignment?

Because I'm the producer!

Why do we need a producer for a lousy two minute sound bite that we do every year?

Hey, bigmouth! Do you want to be Bill Murray's love interest in this picture?

Bill Murray better be careful! I messed around with time in three movies and I lived to regret it!

What are you saying? You came back, didn't you?

Yeah, but my career never did!



GOBBLER'S

Weatherman of the

HOME OF

Punxsutawney Phil!

Here we are at the Groundhog Day celebration! When they open his cage, chances are that Punxsutawney Phil will try and escape from Pennsylvania! Why? Because that's what everybody does whose first and last names begin with the same letter—like Bobby Bonilla, Barry Bonds and Doug Drabek!

PHIL

HIS SHADOW

DO NOT FEED

Now I know what's the matter with my folks! They're stuck in a time trap like Bill Murray and they relive the same day over and over!

Really! How do you know that?

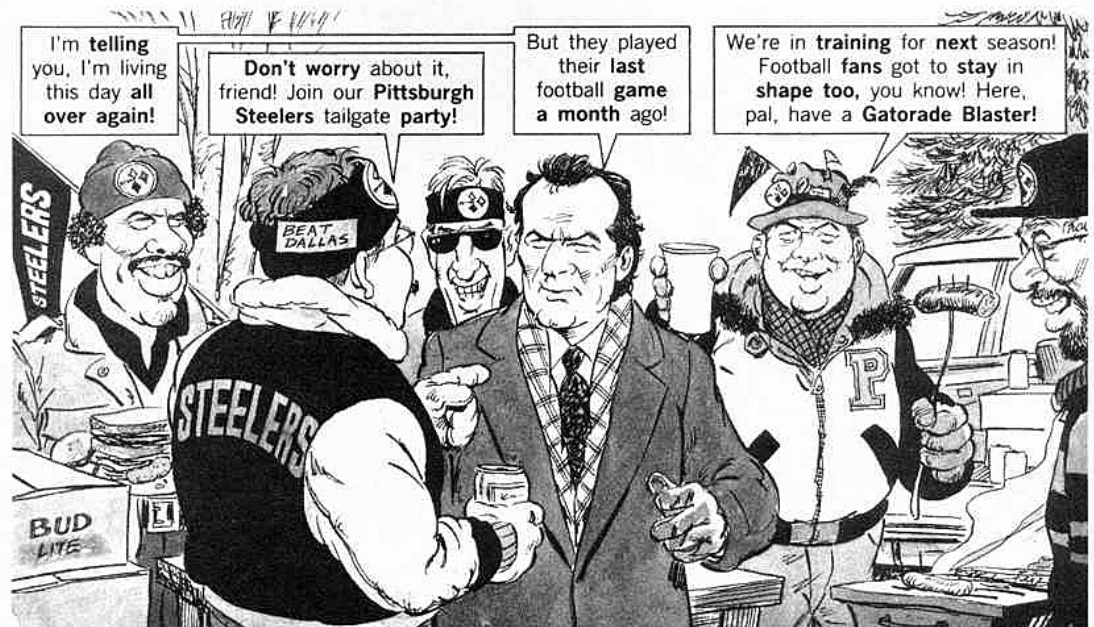
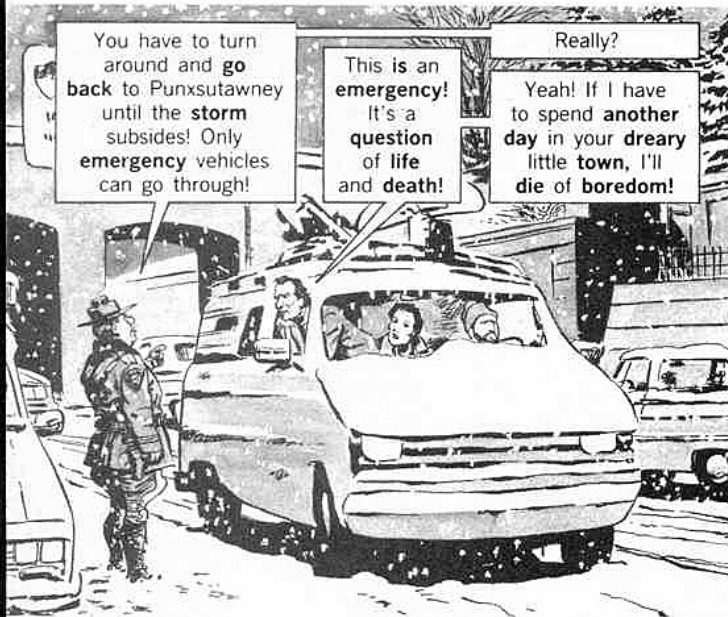
Because they repeat the exact same things every day: "Clean your room!" "Have you finished your homework?" "Did you feed the dog?" "Do you think I'm made of money?"

What phenomenon forces Bill Murray to relive this Groundhog Day endlessly?

I'm afraid that science doesn't yet have an answer to that question!

I'm afraid that the screenwriter also doesn't yet have an answer to that question!

HUNTING LICENSE 701934



I know **making love** with me has been a **great** experience for you! Unfortunately, you'll **forget** it by **tomorrow**!

I've forgotten it already!

I'm telling you that even though I **make love** to a girl at night, she will **wake up** in the **morning** and **swear** that she's still a **virgin**!

Big deal! When we were in **high school**, most of us did that **all the time**!

I can make a **fortune** since I already know the **results** of all **sporting events**!

And the **beat** goes on...and on...and on...

I want to bet **\$1,000** on **Lalonde** in the **fifth race** at **Hollywood Park**!

That's a **one-hundred** to **one** shot!

Right! That's **one-hundred** thou! **Hah, hah, hah...**

No problem, buddy! If you win, I'll be **right here** with the **money**!

When?

Tomorrow!!!

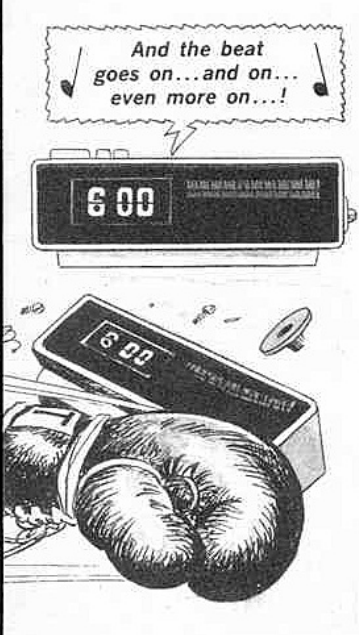
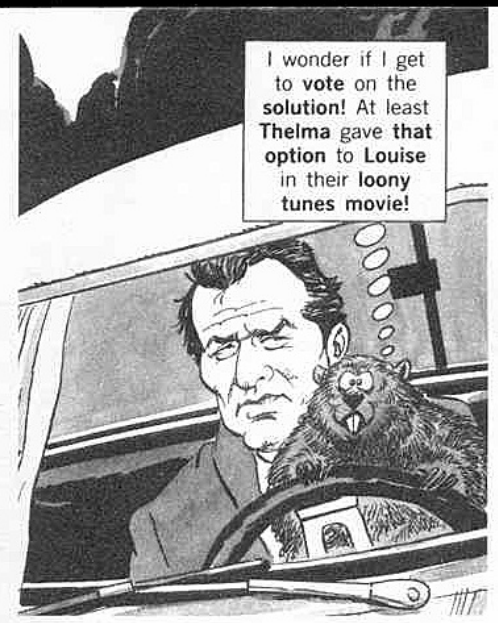
So much for **hah, hah, hah!**

MAN - THIS MOVIE MAKES ME WANNA TAKE A QUANTUM SLEEP!

One **advantage** of this **movie** is that if **one scene** doesn't go **anywhere**, we can always **cut to...**

...the **clock** and **start all over again**!

And the **beat** goes on...and on...and on...



If I can't change the time I live in, maybe I can change myself! Instead of being a smart-ass, charming, mischievous Bill Murray kind of guy, I can become a dull, dreary, humorless Dan Aykroyd kind of guy!

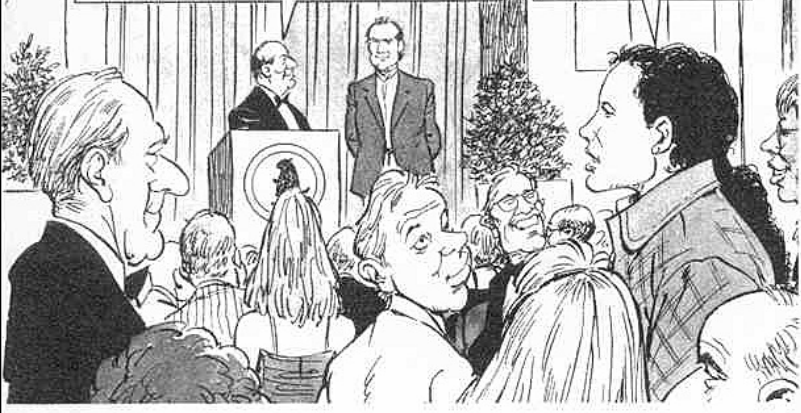


Thanks for rescuing me off the streets and trying to save my life by feeding me! Next time, though can we go to a better place than Jack-In-The Box? BLECCH!



As you all know, Phil has saved the life of the town bum, caught a youngster who fell out of a tree, helped prevent one of our citizens from choking and won permanent possession of the Nobel Prize for All Around Swellness! Do I hear \$300?

I'll take him! It's a good buy compared to all the other crap I've bought through the Home Shopping Network!



There's something you don't know! I really love and truly value you! And there's something else you don't know! You drool on your pillow when you sleep!



Well, yesterday's Groundhog Day was very exciting! First a roving band of good music lovers stormed the station and destroyed all our Sonny and Cher tapes, then...

It's tomorrow! I mean it's not today! I mean it is today, but not again! That's great! I don't have to relive the agony of yesterday over and over!


What was the worst part of having to do that?



I had to watch these damn movies again and again!

Friday

24-Hour Bill Murray Flop Festival!



6:00AM	RAZOR'S EDGE
8:00AM	MAD DOG AND GLORY
10:00AM	WHERE THE BUFFALO ROAM
12:00PM	CADDYSHACK
2:00PM	SCROOGED
4:00PM	MEATBALLS
6:00PM	GHOSTBUSTERS II
8:00PM	STRIPES
10:00PM	QUICK CHANGE

37

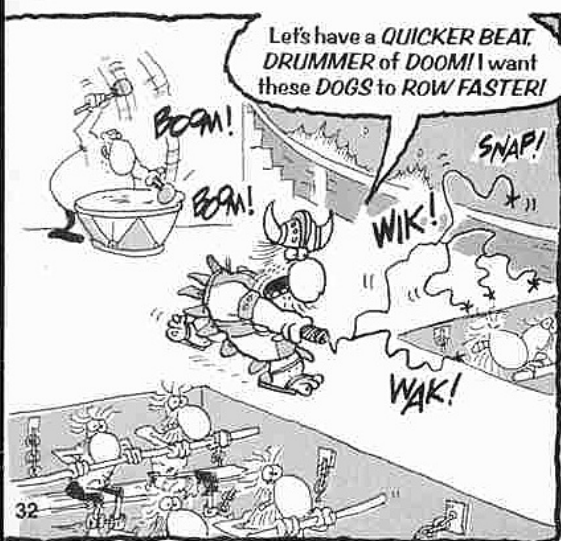
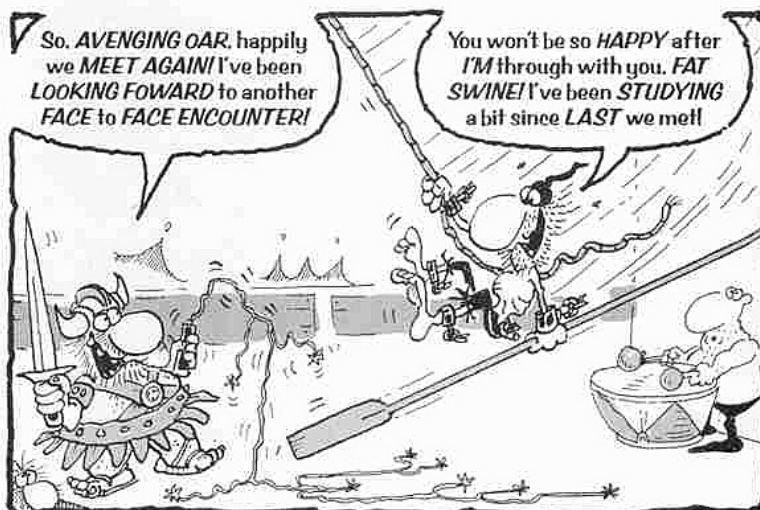
ROWBOAT COP DEPT.

When the beating of the drum
Starts to poiuyt your sun-fried brains;
As you're bound to worthless scum
By those potrzebin' chains;
While the splinters pierce your butts
And you can't take it any more—
Who're you gonna call? That putz...



ARTIST AND WRITER: DUCK EDWING

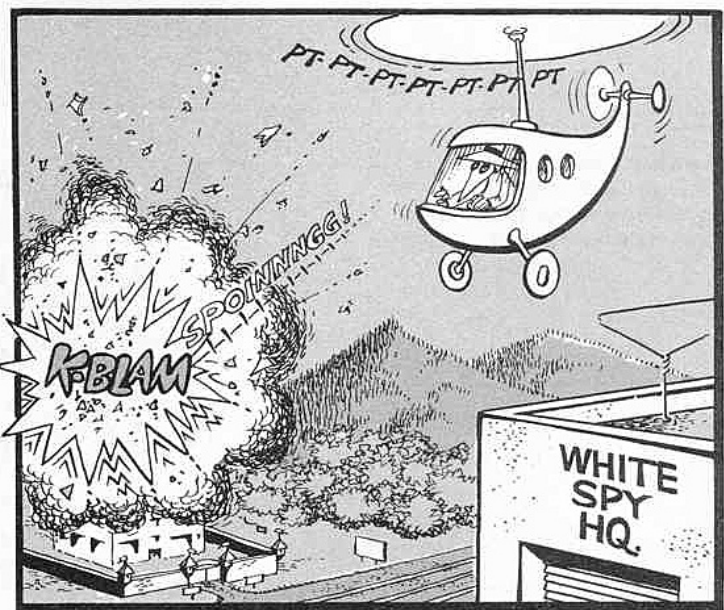
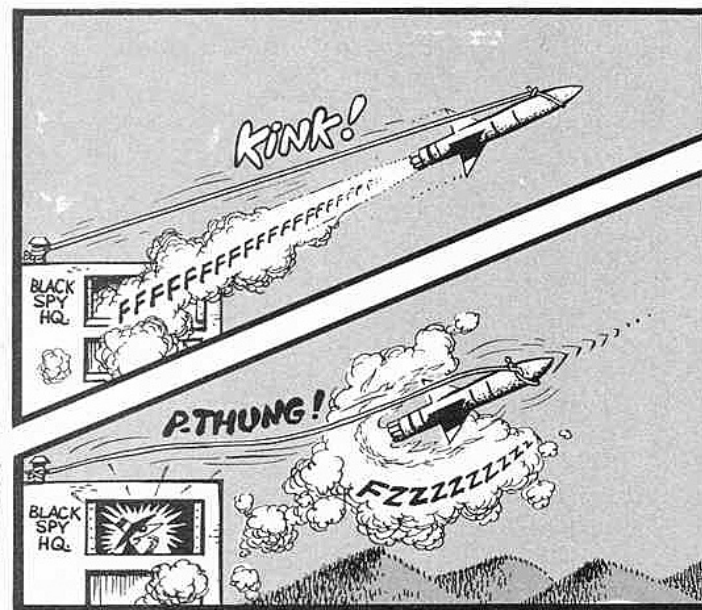
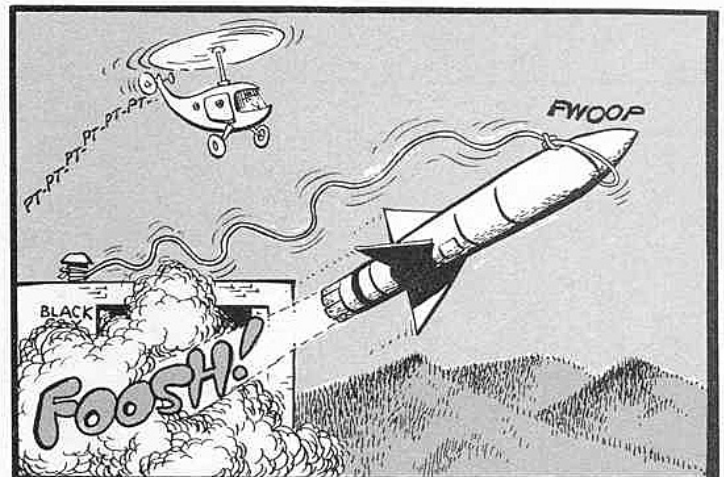
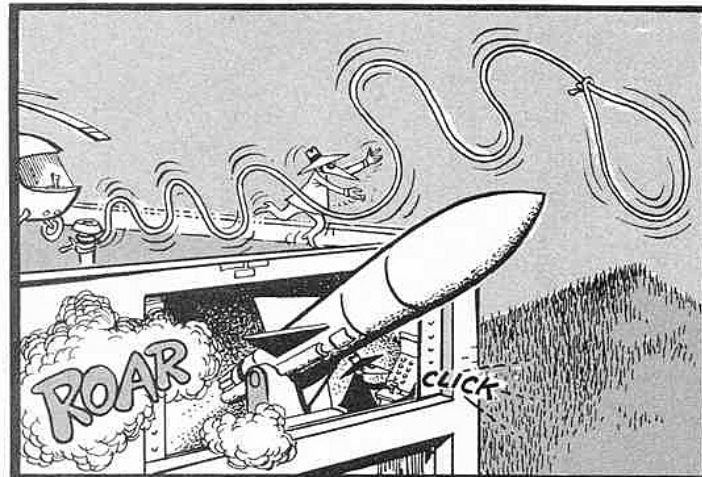
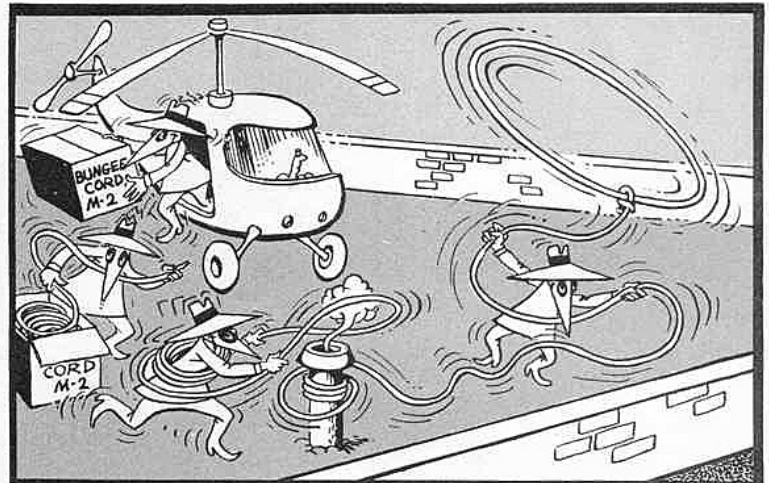
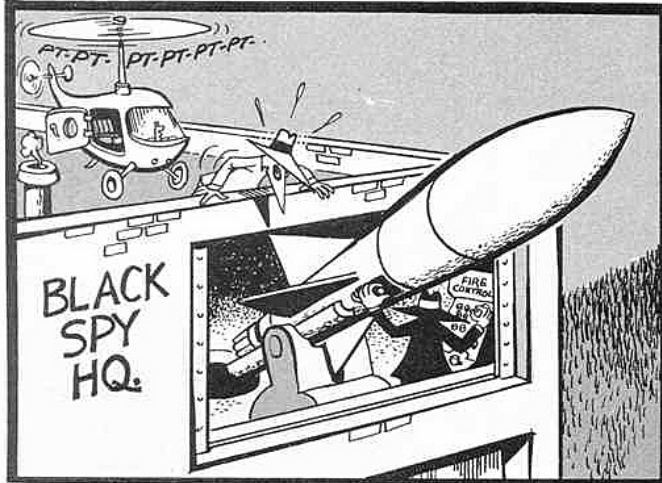
The Rife



5



SPY VS SPY



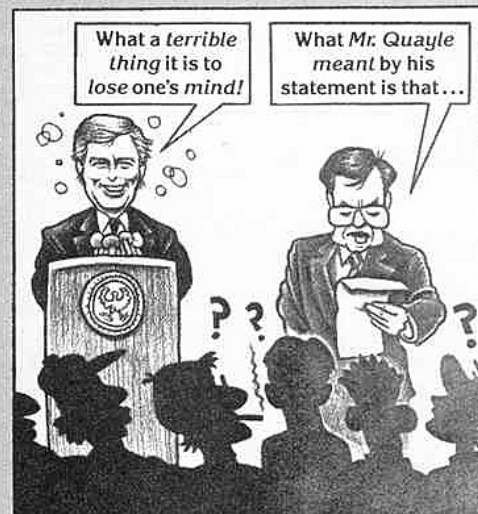
Back in the old days, if someone said something stupid, they had to pay the consequences...



Even as late as the 1970s, nothing had seemed to improve...

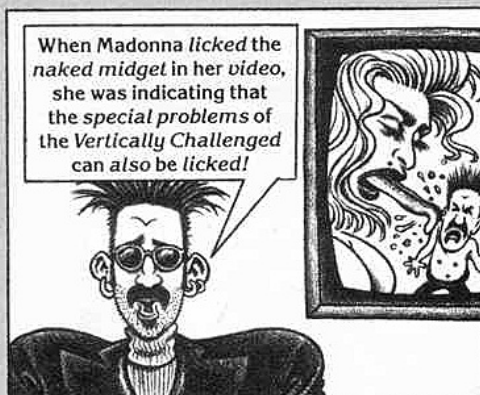


It was then that some savvy political consultant hit upon a vital new concept—if you can't change the messenger, re-interpret the message!



And thus was born that wilfiest of all political creatures...the "Spin Doctor"! They aren't real doctors, but they play them on TV! Their name comes from their purpose—to put a good "spin" on bad information. It wasn't long before others saw the advantages of Spin Doctors and immediately put them to work:

CELEBRITIES



BIG CORPORATIONS



FEDERAL AGENCIES



Of course, Spin Doctors don't come cheap and are currently only available to the very wealthy. With any luck though, the field will soon expand and their price will plummet to a range where anyone can afford one! When that happens, look forward to the day when there are...

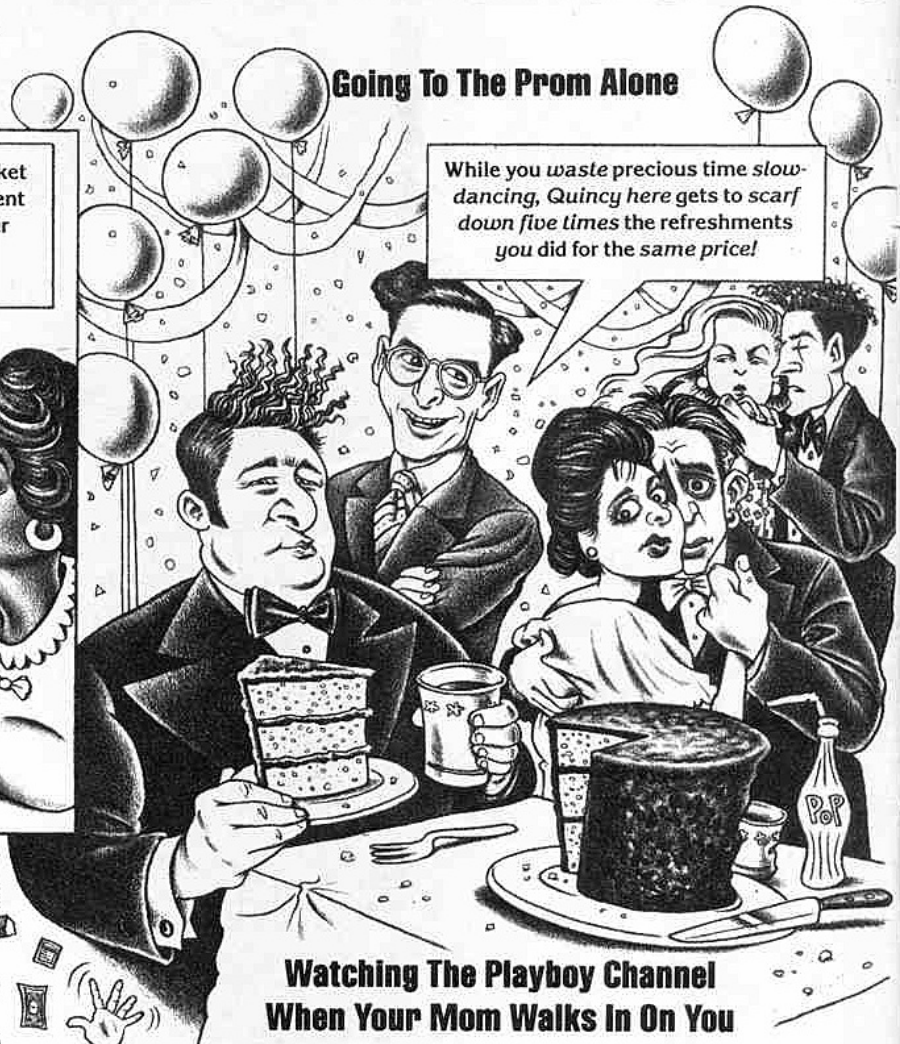
SPIN

DOCTORS FO

Bringing Home A Lousy Report Card

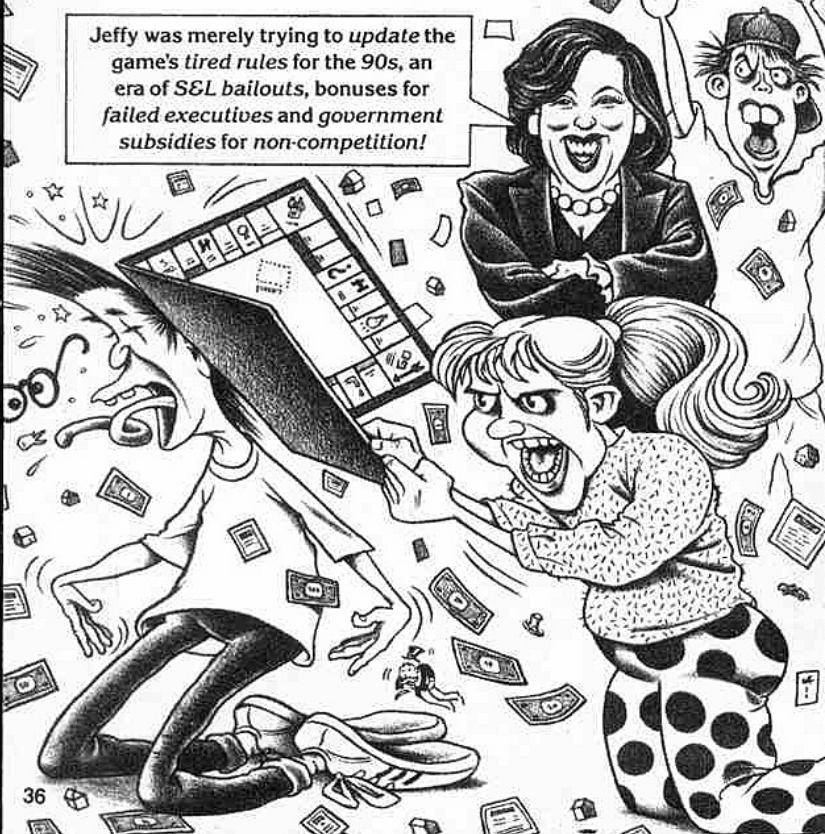


Going To The Prom Alone



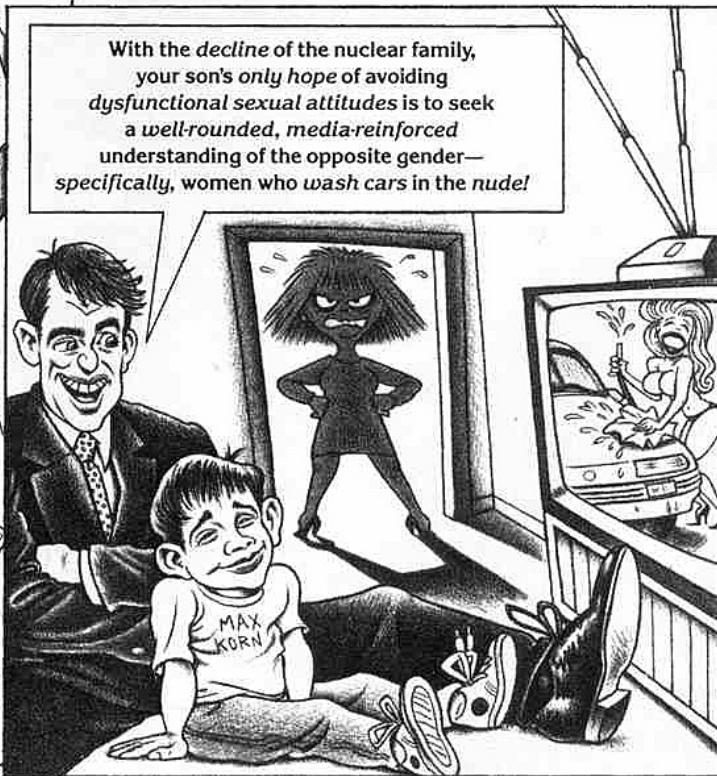
Getting Caught Cheating At Monopoly

Jeffy was merely trying to update the game's tired rules for the 90s, an era of S&L bailouts, bonuses for failed executives and government subsidies for non-competition!



Watching The Playboy Channel When Your Mom Walks In On You

With the decline of the nuclear family, your son's only hope of avoiding dysfunctional sexual attitudes is to seek a well-rounded, media-reinforced understanding of the opposite gender—specifically, women who wash cars in the nude!



R THE REST OF US

ARTIST: RICK TULKA

WRITER: DESMOND DEVLIN



Repulsing A Blind Date

Although Al's facially-deficient status may leave you horniness-deprived, consider this: the likelihood of his having contracted an earlier sexual disease is virtually zero!



Getting Caught Shoplifting

Rather than slipping cuffs on him, you should be slapping him on the back! His apprehension is a testament to your security infrastructure and a comforting indicator of your establishment's successful anti-pilfering program!



Accidentally Unplugging Your Friend's Nintendo During The Final Level

Studies continue to link video terminals with eye strain. Therefore, when you're 80 years old and trying to read the small print on your heart medication, you'll thank him for this!



Giving Some Hamsters A Ride In The Clothes Dryer

Mrs. Yabur, John was simply trying to recreate NASA personnel tests involving centrifugal force—and isn't the scientific curiosity of a child worth the smell of rodent urine on all your clothes?



TULKA

If you watch **LATE NIGHT** with David Letterman, you've no doubt seen his "Stupid Human Tricks," dedicated to morons who can cram 103 lit cigarettes into their mouth at once...suck down an entire beer in under a second ...or stop a rotating fan blade with their tongue! Well, we got to wondering why they even bother auditioning clowns like these when there are plenty of everyday people—everywhere you look—engaged in behavior every bit as idiotic, namely...



...bolting from your airline seat a microsecond after the seat belt sign is turned off—in order to stand in a crowded aisle for 15 minutes!

REAL-LIFE STUP



...pledging "undying support" for a presidential candidate with no experience...no positions...and no desire to even "stick it out" until the election!



...joining a ridiculously expensive video-club that forces you to buy movies you'll be able to tape off of HBO and Showtime in less than 2 months!



...carefully reading all the ingredients labels at the supermarket...but scarfing some "mystery sample" that's been out on a tray all day just because it's free!



...recklessly changing lanes at insane speeds without signaling during freeway rush-hour...to get a grand total of two car lengths ahead of everyone else!

ID HUMAN TRICKS

ARTIST: JACK DAVIS
WRITER: MIKE SNIDER



...blowing huge amounts of money on a hair-weave that will only fool total strangers who don't know you've been bald for the last 15 years!



...ordering "Hits of the 60's and 70's" record-sets from TV...when at least three radio stations in your city play nothing but those songs, over and over!



...whining about "free-spending Congressmen" bankrupting our nation...then re-electing your own because of all the "pork-barrel projects" he brought home!



...putting on your make-up while driving...in the apparent belief that that is a more pressing concern than not plowing into another car!

STUPID HUMAN TRICKS



...spending many, many times more than you would on a regular tank top...just because it has the name of your favorite basketball player stitched on the back!



...shelling-out hundreds and hundreds of dollars for a stair-climber exercise machine...on a planet with more stairs than anyone can even count!

There's a Sunday newspaper supplement that appears in hundreds of newspapers all over the country. It's supposed to make the paper more informative and entertaining, but we say it's nothing but a big...

CHARADE



Captain Eppy Necker, 55
Human Refrigerator Magnet
Chinstrap, Fla.—\$0



Abernathy Tablecloth, 36
Rodent Guidance Counselor
Mount Muck, Colo.—\$429,000



Ibby Flibbins, 21
Singing Mime
Upchunk, Mont.—\$4,700



Ambrosio Spooningham, 44
Hairdresser to William Shatner
New Polyp, Nev.—\$8,000



Edwina Goiterhorn, 29
Lather Consultant
Infection, Wyo.—\$250,000



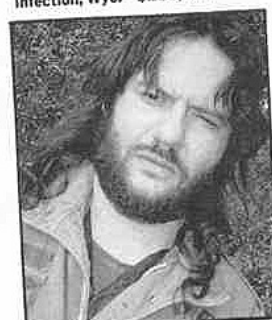
Melinda Reasonable-Doubt, 24
Neck Brace Model
Deertick Park, N.Y.—\$22,000



Ted Tub Jr., 29
Ham Repairman
Mallsville, Mich.—\$16,000

WHAT PEOPLE EARN

By Murkle VanMulehead



Dave Gravy, 39
Drifter
Limping Cellist, Ill.—\$32.16



Madonna, 36
Nude Model
Hollywood, Calif.—\$94.1 billion



Wynette Buffington, 30
Department Store Mannequin
Repulsive Village, Tenn.—\$48,000



The Baffling Zincarlo, 52
Inaccurate Psychic
Wamelsdorf, Tex.—\$112,000



Glenda Bubblechin, 52
Voice of TV's Cleo The Skunk
Toxic Springs, W. Vir.—\$1.7 million



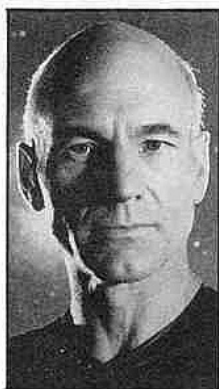
Murkle VanMulehead, 60
Hack Writer
Phlegmington, Penna.—\$32.16



Stubby Klingsoot, 42
Owner, Midget Vacuuming Service
Gob Field, Kan.—\$56,000

Personality Charade

Want the dirt? Innuendo? Lies? Write Walter Snott, Box 4621, New York, NY 10185. Fool's name will be used unless otherwise requested. Volume of mail makes writing phony letters a necessity.



Stewart and Gorbachev: Separated at birthmark

Q. How could a renowned world leader such as Mikhail Gorbachev demean himself by playing the captain in "Star Trek: The Next Generation." Doesn't this respected statesman realize this is a step down from bringing freedom and democracy to the former Soviet Union?—Sarita Taffy, Neckband, S.D.

A. You are confusing Mikhail Gorbachev with the British actor Patrick Stewart who portrays Captain Jean Luc Picard on "Star Trek: The Next Generation." As of this writing, Gorbachev has no plans to appear in a syndicated science fiction series.



He's still single, girls

Q. After seeing the 1991 smash "Home Alone" I've become interested in the actor Macaulay Culkin. Is he married? Does he have any children? Grandchildren?—Harry Suffocating, Sinkingfast, Wash.

A. Despite persistent rumors, his publicist insists that Macaulay Culkin, 10, has never been married and has no children. He was the star of the 1991 smash "Home Alone."

Q. I hear that comedian Bill Cosby, star of one of the most popular sitcoms in television history, is now a destitute homeless man, living out of dumpsters in San Diego where he must compete with rats for maggot-infested scraps of discarded food. My question is this: Whatever became of Eppy Stickel, the man who captured the hearts of America when he nearly lost his life in a freakish shampooing accident?—Cherry Oddbodkins, Dead City, Ala.

A. Phillip "Eppy" Stickel, 54, the man who captured the hearts of America when he nearly lost his life in a freakish shampooing accident, currently resides in Tampa, Florida where he leads a reclusive life. He has not washed his hair in 27 years.



Selleck on New York corner

Q. Is it true actor Tom Selleck has the power to make himself invisible? I need this answer to settle a bet. Might he have been in my home and I not have known it?—Jennifer Izbrick, Hopeless Junction, Ind.

A. You lose the bet. While actor Tom Selleck, 48, does have the ability to appear and disappear at will, he assures us he has never been in your home.

Q. Of the following three celebrities, which one would be most likely to sue you if you printed falsehoods about them in your magazine: Susan Lucci, Luke Perry, Hammer?—Barney Wagonblast, Cupenluck, N.M.

A. There's one sure way to find out: Susan Lucci launders money for the Medellin drug cartel. Luke Perry supported Saddam Hussein during the Gulf

War. Hammer is one of America's largest traffickers of pornography. We will answer your question as soon as we hear from their lawyers and let you know as soon as we receive our first subpoena.

Q. Was The Lucy Show's Gale Gordon a homosexual? If not, why did he have a woman's name? And what about Glenn Close and Mel Harris? They're women but they have men's names. Are they lesbians?—Mabel Duck, Hangover Falls, Mass.

A. We were very excited when your question arrived because it contains everything a good Personality Charade question should have: celebrities, sex, a hint of scandal, and the anticipation of forbidden secrets about to be revealed. That's why we're happy to print your question, even though we have absolutely no idea as to the answer. We do, however, have some juicy tidbits about Richard Gere, but since you didn't ask, too bad!

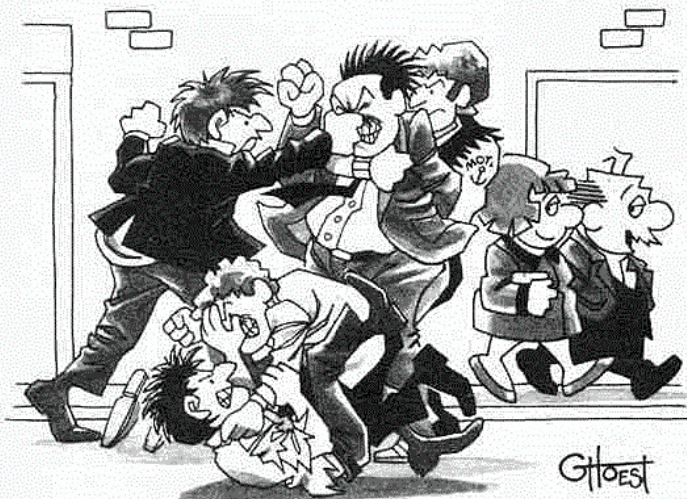


Actresses Jessica Lange and Sissy Spacek in old, outdated photos we found behind a file cabinet

Q. I am very interested in Jessica Lange. Can you tell me where she lives? How often does she leave her house? Where does she shop for groceries? What routes does she follow to and from work? Does her property have adequate security? Does she lock her doors at night? Is it possible to jimmy open her upstairs bathroom window and sneak inside?—Herb Chibbers, Stagnant, Nev.

A. While it is possible to jimmy open the bathroom window of two-time Academy Award winner Jessica Lange, 44, it would require a large ladder which may be too cumbersome for a lone stalker to maneuver. May we suggest the home of fellow two-time Oscar recipient Sissy Spacek, 44, who is known to leave her basement door unlocked.

Laugh Charade



How quaint! An old-fashioned street brawl!

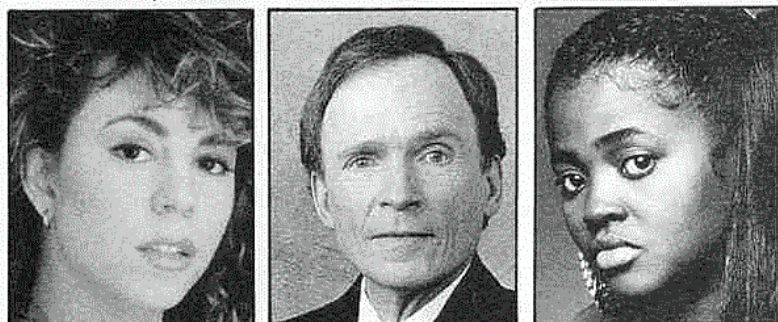
CHARADE'S SPECIAL

Unintelligence Report

Because of volume of mail received, Charade regrets it gave out its address.

The Face Isn't Familiar

Wealth and adoring fans are two things your favorite celebrities have in common, but here's something they don't: their looks. The Philadelphia based group Celeb-Watch reports most famous people look nothing alike. "Some public figures like James Woods have bad complexions and misshapen lips," says Celeb-Watch President Vic Moron, "while others, such as Joan Rivers have beady little eyes and an oversized jaw." His group has been studying celebrities' features for the past six years. "It's surprising how many stars look nothing alike," Moron adds. "Notice the thick, scruffy beard of Wade Boggs as opposed to the smooth, creamy complexion of Kim Basinger... No one would ever mistake one for the other." Celeb-Watch named these other prominent people who do not resemble one another exclusively for Charade: Mariah Carey and Brian Dennehy, Pauly Shore and Sister Souljah, John Madden and Dick Cavett, Dick Cavett and Mariah Carey.



Three celebrities who look nothing alike.

Legal Sparring

The next time the President has to nominate a new Supreme Court Justice, don't be surprised if boxer Mike Tyson appears on his short list. Observers point out there is growing pressure to appoint a second African American to the high court, and Tyson, a political moderate, could receive both Republican and Democratic support. The former Heavyweight Champ has a reputation for being tough and he has a special understanding of men behind bars. Insiders speculate that if the Senate allows Don King to do all the talking for Tyson, as is usually the case, confirmation could be swift. As for his history with women, all agree that Tyson's record isn't much different than already appointed Justice Clarence Thomas.

Free Government Help In Determining Your Age

How old are you this year? How old were you last year? The National Age Foundation has completed a three-year, 8 billion dollar study, the results of which can be found in a comprehensive series of booklets that will assist you in calculating your correct age. For instance, if you were born in 1978 (Series 4, Book 2), this is what your age will be in each of the following years:

1993.....	15	2008.....	30
1996.....	18	2013.....	35
2001.....	23	2014.....	36

For a copy of the booklets, which were paid for with funds taken from the Health Care for the Needy Program, write to the National Age Foundation, Washington, D.C.

Ask Marilyn

BY MARILYN IDIOT SAVANT



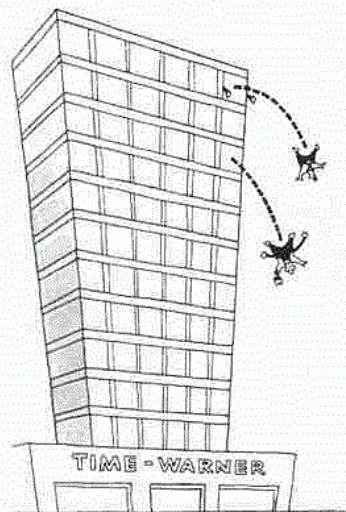
On the same day, a train leaves Denver Station at 8:00 and another train leaves Chicago Terminal an hour later. The Denver train is pulling 15 boxcars and travels at

67 miles per hour. The Chicago train is pulling 22 boxcars and travels at 55 miles per hour. Each boxcar on the Denver train weighs four tons. Each boxcar on the Chicago train weighs 3½ tons. Both trains' destinations are St. Louis. Which will arrive first?

—Edgar Cheese, Empty Gap, Kan.

Actually, neither train would arrive first. The only trains leaving Denver Station and Chicago Terminal are Amtrak trains, and they would surely derail and catch fire soon after their departure.

Here's A Brainteaser From Me To You:



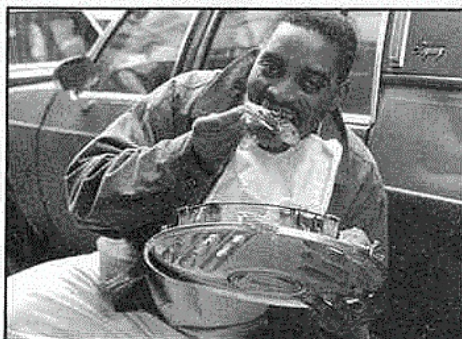
Hank and Sandy are both washing windows outside a Manhattan skyscraper. Hank is on the 96th floor and Sandy is on the 89th. In a freak accident, they both begin plummeting helplessly to earth at the same time. Sandy is clinging to his cleaning brush and failed safety harness, but Hank weighs 40 pounds more than Sandy. Who will die first? (For answer, see next week's column.)

Blight Ideas

BY LAME CIABATTERY

MEALS ON WHEELS

Do you often get hungry while driving only to discover there's not a restaurant around for miles? Try storing food in your hubcaps. Even

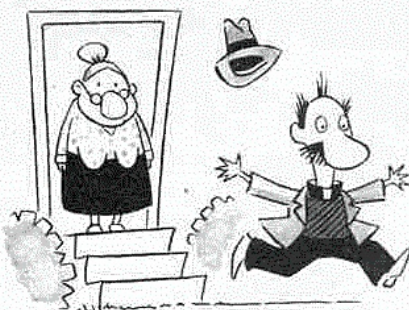


after driving through mud puddles, the spinning tires keep salad greens dry and crisp. Meats stored in the rear hubcaps near the exhaust take on a smoky, barbecue flavor. Bon appetit!

TICKETS? WHO NEEDS 'EM!

Sneaking into high-priced events like basketball games, rock concerts or Broadway plays is a uniquely rewarding experience that nearly anyone can enjoy. The trick is to have a friend create a diversion—say, feigning a coronary, or strangling an unsuspecting passerby. The guy at the door will probably try to help and you'll be able to slip inside unnoticed. Enjoy the show!

IDEA OF THE WEEK

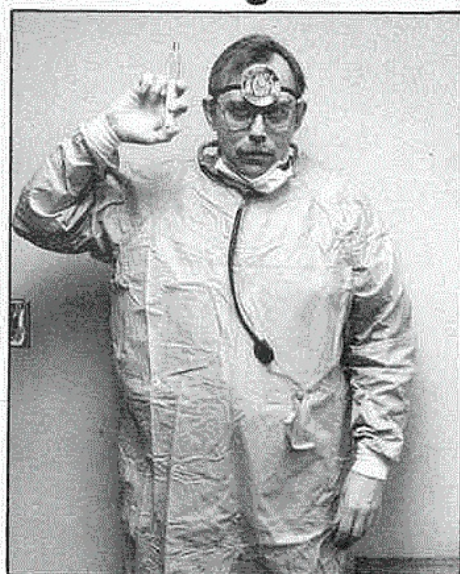


Earn Extra Cash

Want to make some extra cash and liven up your weekend at the same time? Dress up as a minister and go from door to door asking people for money. If they ask what the money is for, mumble something and run away from them.

We would like you to write this column for us. Send your suggestions to "Blight Ideas," Charade, NY, NY 10017.

"Do You Know The Enervating Health Secrets of The Ages?"



I'm Dr. Grady Pounder, and I'm revealing just a few of my little-known health secrets in this ad... that's because if I told you I'm revealing ALL of my little-known health secrets in this ad, you wouldn't buy my book!

Look at some of the amazing secrets revealed in this list

- ▶ Taunt your liver into healing itself.
- ▶ Eliminate your blisters through collective bargaining.
- ▶ Hiccup your diarrhea away.
- ▶ Poor vision? Maybe your eyes are closed.
- ▶ What your fingernails are telling you about your pancreas.
- ▶ Why your pancreas is denying what your fingernails are saying about it.
- ▶ Epilepsy...do you think we spelled it right?
- ▶ Treat your sore gums to dinner and a movie.
- ▶ Panic attacks? Maybe taking those little green pills in your medicine cabinet isn't such a bad idea.
- ▶ Are grapes following you to work? You may be hallucinating.
- ▶ Strategies to prevent hat loss.
- ▶ The vegetable that will have your big toe begging for mercy.

To order Dr. Grady Pounder's "Enervating Health Secrets of the Ages," cough into a napkin and send it along with \$13.98 to: Sickness Publications, Communicable Disease, Montana 09988.

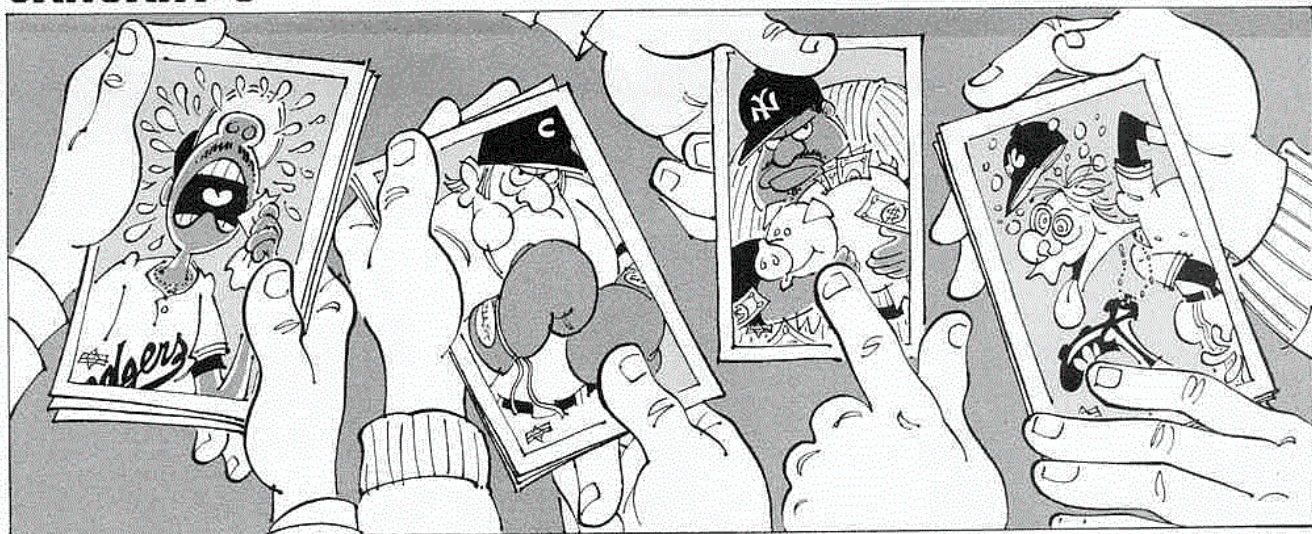
Years ago, kids used to carry baseball cards in their pants pockets, stick 'em in bicycle spokes and keep 'em in shoeboxes, wrapped in rubberbands. Nowadays, today's kids would consider that "an exceedingly unwise fiduciary investment strategem"! In case you've kept your head under a flat rock for the last five years, baseball cards are white-hot! And any card company that can't keep up in the gimmick race will end up with as much value as a 1989 Sil Campusano with bent corners! Yes, the salvos come fast and furious in...

BASEBALL CARD WARS

ARTIST: PAUL COKER

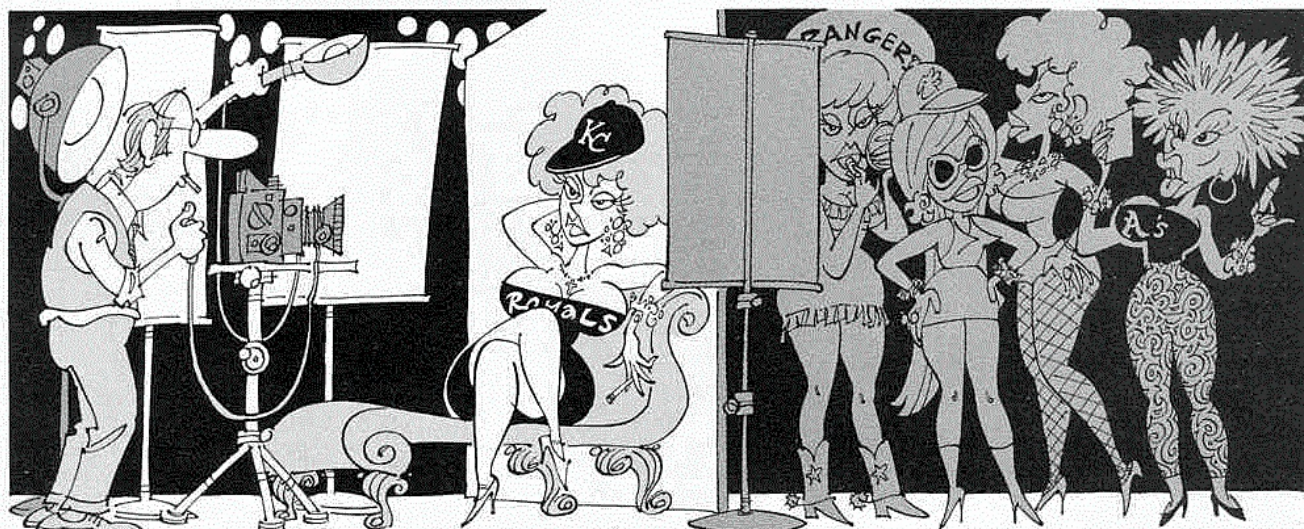
WRITER: DESMOND DEVLIN

JANUARY 8



Deciding that the cardbuying public has grown tired of the clichéd *All-Star*, *Rookie*, *No Hit* and *Dream Team* series, Upper Deck strikes the first blow by announcing their special line, updated to reflect the stars of today. This brand-new series includes such sure-to-be-favorites as *Crybabies*, *Wife Beaters*, *Moneygrubbers* and *Cokeheads*.

JANUARY 12



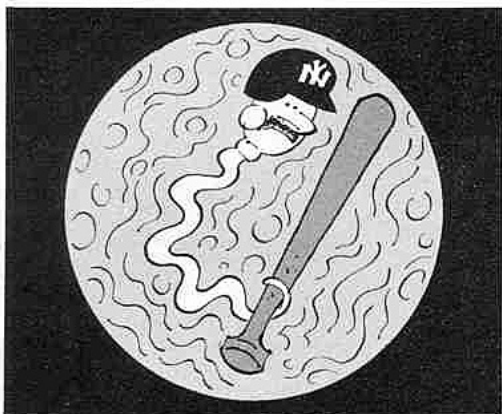
Donruss begins printing their newest series, *Road Meat*, featuring the mistresses, prostitutes and underage teenyboppers that make those West Coast swings just a little bit shorter! At first, Donruss is criticized for failing to include all of Steve Garvey's girlfriends, but judging from the number of collectors looking to swap Margo Adams for Dave Winfield's common-law wife, *Road Meat* is a big hit.

JANUARY 25



Leaf, reacting to the enormous popularity of autographed cards, certificates and other special prizes, randomly distributes chunks of cartilage and gristle from Orel Hershisser's rotator cuff in its packs.

FEBRUARY 4



With collectors' mania for rookie cards and first appearances showing no signs of letting up, Fleer begins printing their *Extremely Future Prospects* cards, featuring the spermatozoa of players like Don Mattingly and Ryne Sandberg.

JANUARY 26



Bowman, noting the skyrocketing interest in cards designed by the world's best photographers, debuts a set of All-Star cards printed in the styles of the great artists. The Jackson Pollock-esque Tommy Glavine and the Pablo Picasso-style Jose Canseco enter the price guides at \$35.00 each.

FEBRUARY 14



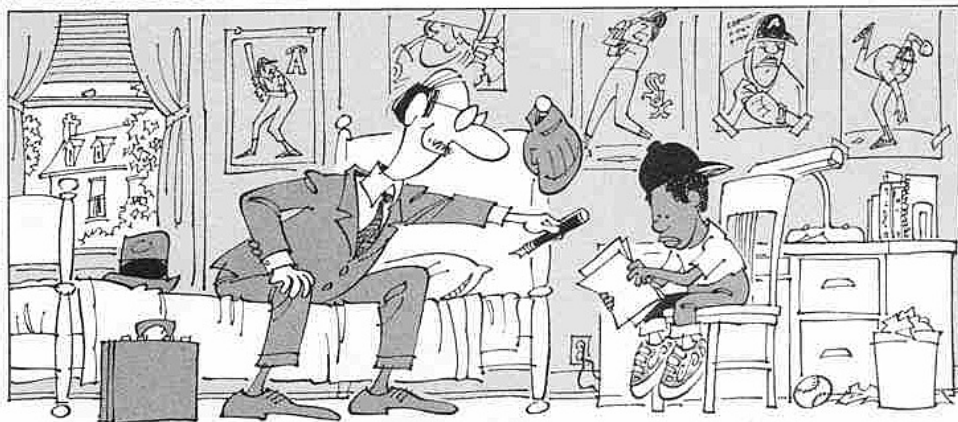
Feeling that redeemable certificates for classic cards or World Series tickets are no longer enough inducement for its most rabid investors, Topps institutes a contest in which ten specially-selected winners will actually be permitted to bat ninth for the Cleveland Indians during one of their regular season games.

FEBRUARY 20



Upper Deck, in another "personal touch" effort, announces that Phillies star Len Dykstra has been hired to spit into 1,000 random foil packs.

FEBRUARY 26



Leaf, sensing the frustration of the card investing public upon buying wax packs with no stars, begins issuing a no-risk card insurance policy. Those who get the policies can expect refunds on Bob Kipper doubles and crooked Cal Ripken, while those buying packs containing more than one Future Florida Marlins star can expect a personal apology from Commissioner Fay Vincent.

MARCH 2



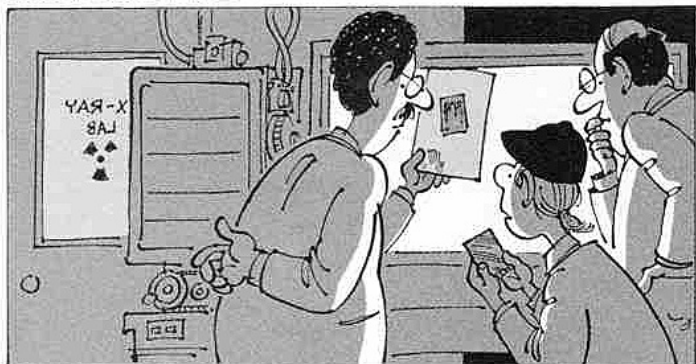
Having already reprinted the cards of every baseball player who appeared in the *Negro League* sets and the early-century tobacco reproductions, Topps releases its new *Classic Checklists Collection*. Reprinting all the greats, the set includes the incredibly rare 1972 #401-450, as well as a total checklist checklist.

MARCH 9



In an attempt to undercut the competition and avoid having to pay players for using their names, Score releases an unofficial 5¢ per pack *No-Contract* set. Although they save money during production, demand for cards featuring "Kurbie Puckett," "Dug Draybeck," and "Rick E. Hendursun" never quite materializes.

MARCH 18



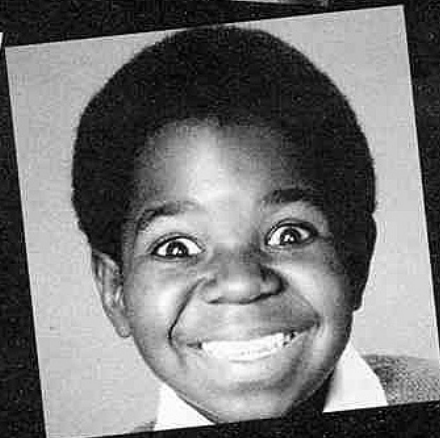
Aware of the problems fans have keeping their cards in mint condition, Fleer introduces its *Eternity* series. They successfully combat the damage caused during shipment or from acidic plastic sheets by encasing the cards in thin steel protectors before they even leave the factory. While consumers never actually see the cards, it's still considered a good investment on the chance that a Frank Thomas rookie really is inside that impenetrable shell.

MARCH 28



With dozens of gimmicks, hundreds of players, and thousands of cards clogging a finite market, card collecting reaches critical mass. But just as the hobby is on the verge of collapse, good news comes from a St. Louis auction house—a stick of 1953 gum sells for \$950. The baseball card boom is over, but the Golden Age of Gum Collecting has only begun.

Show You Care. Save A Child Star.



In most places around the world, \$175 a day will pay for quite a few necessities: three meals, a comfortable place to live and much more. But in Hollywood, it's barely enough to cover the cost of new head shots or dinner in one of the trendy eateries frequented by high-powered agents, producers and other show business executives. Even so, for once-beloved child stars, that same \$175 can make the difference between "prime time" and "doing time."

For example, take a look at the former child stars shown on this page. **They were once stars of hit TV sitcoms and millionaires** before they hit puberty. Their adorable faces graced fan magazine covers and posters on thousands of teenagers' bedroom walls. Now it's a constant struggle to keep those same faces off *post office* walls. Their savings squandered by selfish parents and greedy managers, their only real exposure now comes in the monologues of cruel standup comics or in an occasional supermarket tabloid story. They desperately need a renewed career and a chance to regain some of their former glory. **Won't you help?**

HERE'S WHAT YOU WILL RECEIVE:

- * An 8 x 10 glossy photo of the Former Child Star you are helping!
- * A letter of thanks from your Former Child Star's Parole Board!
- * A complete copy of your Former Child Star's case history, including criminal and court records, mug shots, fingerprints and a detailed report on the Rehab Center your contribution is helping to support!

ALL THIS FOR ONLY \$175 A DAY!

Your monthly donation will provide so much:

- * Legal fees and bail money!
- * Counseling psychotherapy and substance abuse treatment!
- * Acting and singing classes in the hope of getting their stalled career back on track!
- * A new press agent or public relations firm to help restore their tarnished image!
- * Cosmetic surgery, including facelifts, breast enlargement (or reduction), liposuction and shin implants to increase height!

Won't You Help Rescue A Former Child Star?

Here's how you can become a sponsor:

☐ Yes, I wish to sponsor a former child star. Enclosed is my first payment of \$175.

Child Star Preference (if any):

- ☐ Trouble with the law
- ☐ Victim of bad investments by managers and/or parents
- ☐ Substance abuse problems

- ☐ I.R.S. woes
- ☐ No residual money from reruns
- ☐ No longer cute
- ☐ Reduced to appearing at nostalgia conventions and car shows.

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

- ☐ I don't wish to sponsor a former child star now, but notify me as soon as the kids on *Full House* reach drinking age.



Save A Child Star

**What vile act would
be more perverse
than anything
these performers
have been
accused of?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

"Can you top this?" is the trend in entertainment today as performers go for the shock value. Despite all the attempts to outrage, there remains one old familiar act that still tops them all. To find out what this truly obscene act is, simply fold in page.



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"



**A LOT OF PEOPLE LOATHE ENTERTAINERS WHO DRAW
THEIR AUDIENCES WITH HATE OR FILTH. "WHAT
GARBAGE!" THEY CRY. "WE MUST OUTLAW THINGS
THAT CORRUPT MORALS!" IS THEIR HOLY ANTHEM.**

A ▶

◀ B

GREAT MOMENTS IN MILITARY TOY HISTORY

Manufacturers Lift the Ban on Gay Action Figures

